

# The Desert Sun

Of Palm Springs, California

TEMPORARY OFFICES  
174 N. Palm Canyon Dr.  
(In The Center)  
Business Office  
and Classified Ads.....2249  
Display Advertising.....2240  
News Department.....3741

This Side  
Of The Sun

By Phat

She drives you just about in-  
sane.  
The way she weaves from lane  
to lane.

NOTE—The subject of today's little traffic doggerel is in the feminine gender... In deference to two protests received this week from persons of the opposite sex... Seems that these two didn't like it because the characters previously involved had always been identified with the masculine pronoun... "Why always make it a man who does the bad things... You should see my wife drive," said one... "We have three mirrors in our car, side, one in the customary spot and one attached to the rear of a sun visor... How can she keep her eyes on the road?" penned another... So I bow to the so-called theoretically sterner sex.

A TROUT, No doubt... I'm getting so I don't like that song... All because something got hashed up Tuesday... Barney Johnson, realtor, broke the all-time record in the Sierras the other day when he landed a 20-pound trout... He sent it to The Sun... The facile-fingered reporter who chronicled the piece about the catch had trout on his mind as well as elsewhere... He wrote "Barney Trout" caught the fish, not "Barney Johnson" it got by the editor, the linotype, who follows copy even if it flies out of the window, and the proof-reader thought it was a gag... But it was really the original writer's fault... I didn't call him down too much... He usually does his job in a fair workmanlike manner... Besides, they say it is a sign of old age when you start talking to yourself.

AFTER moving everything out of the refrigerator to get at the jar of grapefruit juice in the back, I always have trouble putting everything back... And each time think that someone should start a campaign for square bottles, cans, jars and so on... Think of the space you could save in a refrigerator... Then a husband could put stuff away as neatly and get as much in the cooler as a wife... In that connection, note where a Chicago man has invented a square egg... Don't worry about the hens, he didn't even consult them... They produce them in the same old way and the trick is that afterwards they are desheathed, the eggs, that is, and the contents put in plastic cubes... No roll off the table great saving in shipping space, transparent so you can see if you're getting just egg and not poultry, too... Seems to me they're going to have to let the hens in on it so they can get together and adopt a standard size for the output... Otherwise it looks as if there might be trouble.

LAST WEEK was Newspaper week... This is Give a Job to the Disabled week... Any connection?... This is also Fire Prevention week... Be extra careful... Don't try to rearrange the wiring in the house by yourself unless you know how... Once, a long time ago, when battery radio sets were still in vogue, dreamt up a bright idea which involved the radio, an alarm clock, the doorbell transformer and some fancy wiring... The plan was to turn on a good dance band program, set the clock and go to bed... The music, Guy Lombardo's preferred would lull me to sleep and the clock would turn off the radio... It did but the doorbell woke up the entire family including the dog... The latter had a deep hatred of doorbells and always would rush at the door when the bell rang, jumping at it... This night his unmanicured nails gouged two long streaks in it... Ever since, our radio is silenced in the orthodox manner.

GOT CALLED down by the city hall this week... They don't like my idea of buying an abandoned Pullman, diner and baggage car to solve the housing situation... Think it would detract from the appearance of the Village... What's the idea of putting ideas like that in people's heads? I was chided... They shouldn't worry... I'm not trying for good... I've been trying for two years to get benches back but if you want to sit down you are still told to go sit on a tack.

I'M A STRONG California booster and I want to see my state get justice... So I wish the sports writers would allow Stanford those two points they made in the first Tournament of Roses game... When Stanford played Michigan last week and got bopped 49-13, all the sports writers recalled that first east-west game away back in the early 1900s when the same two schools met at Pasadena on New Year's day... They all mentioned the score as 49-0... It wasn't... It was 49 to 2... I know... I was there... It's only two points but the west has got to get all that's coming to it.

THE OVERELL case is ended and we can't read what Louise wore and about the scowl on Bud's face... And the World Series is history... What are we going to do for elevating literature in the mornings?

TEMPERATURES	Max.	Min.
Tuesday, Oct. 7.....	95	63
Wednesday, Oct. 8.....	92	56
Thursday, Oct. 9.....	89	52

Vol. XXI—No. 20

Friday, October 10, 1947

Single Copy 10¢

## Start Drive for Cleaner Palm Springs

### Expect 800 Hotel Men at Convention

Nation's Famous  
Hostelries To Be  
Represented Here

Attendance at the 36th annual convention of the California Hotel Association, starting next Sunday and running through October 15, will see delegates present representing some of the most famous hotels in the nation, according to Bill Robinson, secretary of the association.

He said that more than 600 persons have already indicated their intention of attending the convention and in excess of 100 more are expected to attend. Roughly it was estimated that 800 hotel men will be present for the business and frolic of the convention.

VANGUARD of the large number coming to the Village are expected in town Saturday and by Sunday night and early Monday practically all who intend to be present will have arrived, Robinson said.

Headquarters for the convention will be at the Desert Inn and the registration booth will be located in the lobby of that hotel.

Business of the convention will get underway at 8 p.m. with a meeting of the Board of Directors in the Fiesta House of the Desert Inn. However, it will be preceded by a buffet luncheon and Kentucky Tavern cocktail party to be held at the La Quinta Hotel.

GENERAL ASSEMBLY will take place in the Plaza theater with Willard H. Davis presiding. At that time honored guests, out of state hotel men and past presidents of the association will be introduced.

Mayor Clarence Hyde will make a welcoming address with the response from Davis. After recess for luncheon the assembly will re-convene at the Plaza Theater at 2 p.m., with Ray L. Langer presiding. Topics that will come up for discussion will be "Supplies and Equipment," "Outlook for the Immediate Future," "Fire and Accident Prevention" with many allied members of the Hotel Association participating in and answering questions.

At 6 p.m. the Mashie Golf course will be the scene of the huge barbecue and entertainment and at 9 p.m. the highly talked about softball game between the north and the south will take place at the Field Club.

TUESDAY, October 14, the business of the convention will again take place at the Plaza theater. The meeting will convene at 10 a.m. with George Hoberg presiding. "You Can Keep Your Hotel Young," will be the subject of an address by Louis Toth, of Horwath and Horwath, New York.

"Resort Program" will be discussed by leaders Jack Stewart, Earl Coffman, director of the Hotel Association, Lynn Gillham and Frank Bennett, manager of the Deep Well Guest Ranch here. Everything from the soaring price of foods to employee relationship will come under study.

THE LADIES LUNCHEON followed by a fashion show and special entertainment will take place at noon, October 14, on the grounds of the Racquet Club.

Congressman John Phillips of this district, will address members of the convention at 3:30 p.m. and will be followed by Fred H. Kraft, state senator from San Diego. The day's business See CONVENTION, Page 8

### Clamor for Ramon Bus Line Grows

Housewives in Area  
Affected Give Views  
on Transportation

Clamor for bus service out East Ramon road continued unabated this week on the part of housewives and working persons living two and three miles from the heart of the city.

A survey conducted by The Desert Sun revealed that at least partial bus service to the Sunny Dunes project, three miles from the Village and to the Veteran's Housing project near the Field Club, would be better than no transportation at all, according to opinions expressed by residents who were interviewed.

ALL INTERESTED in bus service declared that they would be more than glad to use the bus for transportation into town, at least two and three times a week.

A majority of the housewives declared that if continuous service on a hourly basis all day could not be furnished a special "shopping trip" into town during the afternoon would ease the transportation problem considerably.

OTHERS INSISTED that there were enough people living out east Ramon road to make it profitable for a bus line to operate all day long.

It was pointed out that 280 people are now living in approximately 70 homes in the Sunny Dunes tract. Almost an equal number are now residing at the Veteran's project near the Field Club and this computation does not take into consideration the residents of homes that have been occupied during the summer months and even now growing from day to day.

BOB BENNETT, manager of the Veteran's Housing project said that 100 apartments would be occupied there within the next two months with an average of four persons to each unit. "I'm getting constant requests for transportation into the Village," declared Bennett. "I believe a solution can be found so that the housewives living here can get into town to do their shopping."

HOUSEWIVES interviewed See BUS LINE, Page 8

### Let's Have Quiet

Either Juke Boxes or  
Doors Must Shut Up

Either the juke boxes or the doors to spots where they are installed will have to be shut up. So said police today following complaints that loud juke boxes late were disturbing the peace of those who retire early.

Under a city ordinance, doors to places where entertainment is under way, must be closed.

### No Meat On Tuesday

Village Cafe Men Evolve Plan Which Is  
Expected to Better Truman's Suggestion

There'll be meatless Tuesdays and eggless and poultry-less Thursdays in Palm Springs, perhaps on a greater scale of saving than anywhere else in the nation, as far as restaurants and hotels are concerned.

The saving plan, agreed upon unanimously by the members of the Palm Springs Employers' as-

### Rent Questions to be Answered

Housing Office Representative To Be Here  
Every Other Week to Meet Owners and Renters

Harry C. Harper, secretary-manager of the Chamber of Commerce this week received word from George MacDonald, area director of Housing Expeditors office, that a representative of the rent control division will be at the local chamber office, 310 North Palm Canyon drive, for a half day every two weeks, starting Tuesday, October 21.

The OPA representative will be at the chamber between the hours of 10 a.m. and 2 p.m. every Tuesday to answer questions of owners and renters alike.

Reduction in the personnel of the Housing Expeditors office this year forced a change from last year's schedule when an OPA man was here for one day each week.

Dates on which the rent control representatives will be here were listed as November 4 and 18, December 2, 16 and 30.

He will be able to answer any questions arising out of the new rent control act, effective last July, and under which additional properties in Palm Springs are free from former restrictions.



GOING MY WAY?—Residents of Ramon road want an adequate transportation service and here's why. From left to right above are Mrs. Clifton Chinn, Mrs. John Grey, Miss Jimmy Adams and Jimmy Jr., Mrs. Gene Hall and son, Mike, Natalie Gene Hooper, Mrs. Al Gordello and her little daughter. A wagging thumb is the only transportation system they have at present. (Desert Sun photo.)

### Republicans of County to Rally in City Nov. 4

Plans for a great republican barbecue to be held here on the evening of Nov. 4 and organization of the women's division of the local republican party and of a Young Republican group here were completed at a meeting Wednesday night at the Deep Well ranch.

Mrs. Melba Bennett, chairman of the Palm Springs republican party and vice-president of the Riverside county Republican Assembly, presided at the session and introduced the speakers.

NOTED republican leaders will be here for the occasion, Mrs. Bennett said. Congressman John Phillips, Assemblyman Phillip Boyd, J. Goodwin Knight and others have already accepted invitations and plans for the presence here of one of the national republican leaders are being mapped.

Crawford Tague of the county Assembly was one of the speakers at Wednesday night's gathering. He explained the various republican groups such as the Young Republicans, County Assembly, County Central Committee, and outlined their operations.

THE MAIN THING, he said, was co-ordination of all groups toward a common end.

Mrs. Billy Wright, named chairman of the Women's Group, presided. See REPUBLICANS, Page 8

### Lights Go On Tonight

First After-Dark Gridiron Game Scheduled for  
Local High School Field With Banning as Foe

Palm Springs high school's new football plant will be given its baptism of flood lights, frantic cheering and thumping bodily contact tonight when the local Indians meet Banning high in a Riverside county league football game.

The kick-off is scheduled for 8 p.m.

It is Palm Springs' first home game and the first night football game on the local field in the institution's history. The new flood lights, turning night into day, the new bleachers capable of holding 2600 and the rejuvenated turf, all are ready for the game. And so are the Indians.

Under the tutelage of Clare E. Ballagh, who took over the football coaching job this fall, the team has been rolling. They dropped Holtville 12-7 in a practice game and last week tied the Coachella Arabs 7-7 in a grid thriller. The squad came through those first two tests in great shape and is physically and mentally fit for tonight's game.

A large crowd of the faithful from the high school and their backers from the Village is expected to give the new bleachers a workout tonight.

The game will be the first of three night games here this season. San Jacinto and Elsinore play here October 17 and 31.

the well known Smokey Mountain Wranglers. An added attraction will be the entertainers from the various night spots about the city who will take part on the See NO SHOOTIN' Page 4

### Hootin', Tootin', But No Shootin'

Another Western Week Gets Under Way Here  
Next Wednesday; Big Time To Start Season

All the romping, stomping, ridin' and buckarooing for Western Week which starts Saturday, October 17, and ends Sunday evening, October 19, is all set, according to an announcement by Elmos Purnell, chairman, in charge of the event for the sponsoring Los Compadres.

"It is going to be one of the best Western Weeks Palm Springs and its visitors will ever experience," predicted Purnell. During the four days of the event, every part of the program is spiced with the full flavor of Western events and trimmings to boot," he added.

THE WEEK will start off with a huge Kangaroo court on the night of Oct. 16. The judges' stand will be erected near the Desert Inn garage and "Sheriff" Kenny Paul announced that an outstanding judge, ably assisted by stars of radio and screen fame.

The street dance which proved so popular in past Western Weeks will take place on the Safeway parking lot this time. The music for the dance will be furnished by

### Mind the Time!

Eager Beavers Face  
Brush With the Law

Warnings are about to cease and issuance of complaints begun, builders and contractors who start crews working before 7:30 a.m. were warned this week. That all builders are not adhering to the city law governing working hours was manifest in a number of complaints from Villagers this week.

The city law specifies that construction work shall not start before 7:30 a.m. But several residents near new projects complained this week that whining saws and pounding hammers awakened them at 6 a.m. and that power shovels and bulldozers were snoring well before 7:30 a.m.

Chief A. G. Kettmann has issued instructions that the time for warnings has come to an end and that complaints will be issued in the future.

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### Permanent Committee to be Formed

Meeting of All Civic  
Group Representatives  
Set for Monday Night

Plans for co-ordinated action by all civic groups and Villagers to put Palm Springs in spic and span shape for the current season and for appointment of a permanent committee to keep it that way, will be set in motion Monday evening at a meeting at the Fiesta House.

Invitations have gone out to all civic organizations, clubs, groups and the city government, to have representatives present at Monday's meeting. At that time formation of a permanent committee, division of work and selection of leaders will take place.

THE CAMPAIGN for a cleaner, brighter, more beautiful Palm Springs was launched at a breakfast meeting Wednesday at the Desert Inn Coffee Shop. Harold J. Hicks, chairman of a special clean-up committee of the Lions club called his group together.

He had been instructed by Ray Solum, president of the club, to "take beautification of the Village out of the weather class—let's do something about it instead of just talking about it."

IT WAS DECIDED to launch the campaign at next Monday night's meeting as an urgency measure. The drive to clean up the city and beautify it for the season already under way will start at once. Then, with the committee organized Monday night as a nucleus, it is planned to have the clean-up an annual affair.

Every civic organization is being addressed or called upon today to appoint a representative to attend the meeting at the Fiesta House on the Desert Inn grounds Monday at 7:30 p.m. From those present an executive committee will be named and sub-committees to take care of the various details of the clean-up will be chosen.

METHODS of dividing the work, getting the vacant lots as well as home places cleaned and to haul away the rubbish, on keeping the business section clean, providing receptacles for papers and trash, and other items including paint-up projects, were discussed at Wednesday's meeting.

The clean-up of the downtown section may even find prominent business men and city officials in "whites" as a voluntary D.S.C. Letters will go out this week-end to winter residents still not here and to owners of vacant lots where rubbish has been allowed to accumulate, informing them of the drive.

APPEARANCE of the Village has often been decried but the job of remedying the situation was deemed too big for one organization. The Lions club plan See CLEANUP, Page 4

The PUBLISHER'S  
by OLIVER B. JAYNES Corner

WASTING FOOD is an American habit—in homes and restaurants alike. Ordinarily it is just poor economy; right now it is unforgivable. We probably throw away enough to give millions of Europeans the energy to rebuild their war torn countries. Machines and tools are worthless unless people have the energy to use them. They need our food worse than our dollars; it seems wiser to send them more grain and less gold. It just makes sense that we can send more food to those who haven't enough if we will eat a little less and avoid thoughtless waste.

It seems that the average citizen can do little about troublesome world problems except worry over them. But one of the most important is food, and every American can contribute directly to its solution. We have the opportunity three times a day, in fact. Waste should receive first consideration because it is needless; next comes eating a little less. It really isn't necessary to tighten our belts as the saying goes—just refrain from over-indulgence. Even what may seem to be a trivial saving in food will help. It is more a question of HOW MANY will answer the appeal than how much each saves.

Farmers and grain-consuming industries can be depended upon as groups to do their part. It is all on a voluntary basis. No one is being forced to do anything. Let's keep it that way. If every individual will do his and her small part, we can.

IT'S HARD TO TELL what actually happens to the billions of dollars we are sending abroad. Are these vast sums being spent wisely? Are we just loaning people money to buy our goods—and how long can this sort of economy last? Sometimes we wonder. What is going to happen to the value of the American dollar? Great financiers may know the answers, yet some of them seem skeptical. It is a complex problem.

Food is different. Helping people who are on the verge of starvation should not be looked upon only from the economical or political viewpoint. It has its humanitarian aspect. Particularly this winter when the need will be so great. Other problems can be pondered over; starving people can't wait.

A FEW LESS DRINKS will not hurt us either. It takes grain to make alcohol, you know. Quitting one short is better than taking one too many, anyway!



White nylon bathing suits were banned from Malta's bathing beaches. The government ruled they were indecent.

Both men and ancient women of Egypt often placed a lump of highly-scented unguent on their heads to wear at festivals.

THE 4 FINEST  
**Hotel Sites**  
IN PALM SPRINGS  
NOW OFFERED  
FOR THE FIRST TIME

**RAYMOND CREE**  
Established 1921  
285 NO. PALM CANYON DR.

ASSOCIATES  
ANTHONY WILLARD  
BURKE GEIB  
BARBARA NODURFT

**Re-Opening**  
**PLAZA JEWELERS**  
(Formerly Steven's Jewelers)

Carrying complete line of Jewelry, Watches  
(all standard brands), Electrical Appliances,  
Silverware, Gift Items, and Costume Jewelry.

**PLAZA JEWELERS**  
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**For Sale**

Four Income Lots, Palm Springs Estates No. 3. 2 lots 60x140 on N. Palm Canyon Dr. Zoned C-2. 2 lots 60x140 on N. Indian Ave. Zoned R-4. (These lots are back to back.)

120x280—Clear through from Palm Canyon Dr. to Indian Ave. Price \$55,000, half cash.

Owner, Louis Spiegleman, 9418 Kirkside Rd., Los Angeles 35. Phone Texas 03290

**WHY PAY RENT!**

**Cozy Cottage TRAILERS**

Imagine!

WHEN YOU CAN BUY A COMPLETELY FURNISHED HOME FOR ONLY

**\$1195**  
Easy Terms

A well insulated home with Butane equipment . . . extra bedroom . . . plenty of wardrobe and cupboard space . . . highly livable . . .

For the Most Sensational Value in Trailer History See The Cozy Cottage at

**The Indio Trailer Sales**  
Coachella Valley's Only Established Dealer  
Corner Bliss and Smurr INDIO

## J. W. Robinson Co. Store Opens Today "For Desert Living"

J. W. Robinson company today opened its Palm Springs store, "Resort Wear for Desert Living," at the Desert Inn on Palm Canyon drive.

Women's fashions will be featured, with attention to after-dark wear, sportswear for both active and spectator sports, fashion accessories including cosmetics, men's casual shoes and women's shoes from casual to formal evening styles, and men's sportswear. Their presentation will be in a freshly redecorated store and a color scheme in keeping with the gaiety of the resort.

**THE NEW STORE**, the first expansion unit of Robinson's, has been established according to Stewart K. Widdess, president, to extend services to the greater Palm Springs area and to those winter residents who have known J. W. Robinson Company for years by reason of its advertising in national magazines. It will remain open during the entire Palm Springs winter and spring seasons.

Headed by C. R. Helter, manager, the personnel of the store includes Mrs. Barbara Hoerner, selector of merchandise; Miss June G. Bray, assistant selector; Martha (Jean) Matthews, in charge of accessories and display; Miss El Louise Prenter, women's fashions; Miss Rosemary Dooley, women's sportswear; John Abelson, men's wear; William Sim, men's shoes. Others from the Los Angeles store who are now in the Palm Springs unit are: Miss Doris Denins, office manager; Mrs. Dorothy Hayek, Misses Lillian R. Thomure, Phyllis Cairns, Lillie Jacobs and Ethel Trenan; and Gilbert Harwood and Antonio Cesario.

**OFFICIALS** of Robinson's, including Mr. Widdess, Carlos M. Schneider, vice-president and treasurer, and Samuel Leask, Jr., vice-president were in Palm Springs for the opening.

## Hotel Men to Put on North vs South Ball Game Monday

An invitation to all Palm Springs residents to come out and enjoy the fun at the North vs. South nightball game to be staged Monday night at the Field Club by prominent hotel men of California, was issued today by Bill Robinson, manager of the State Hotel Association whose 1947 convention opens here Sunday.

the game is expected to produce some hilarious scenes as most of the hotel men are, to say the least, out of practice for fast-playing of nightball. Heading the northern contingent will be Al Fry of La Playa Hotel, Carmel. Captain of the Southerners is Fred Harris of the Mayan hotel, Los Angeles.

Called for 9 p.m., following a big barbecue on the mashie course of the Desert Inn grounds, the game is sponsored by R. Wallace and Sons, silversmiths of San Francisco and Los Angeles. The firm is offering a beautiful perpetual trophy for the "feud" battle which is planned as an annual event of the convention in addition to its other sports rivalry in golf and tennis.

## Former Villager Dies as Result of Auto Accident

Word was received here yesterday that Dick Bradford, 33, former bookkeeper in the Village, was killed last August 28 in an auto crash near Port Chicago, north of San Francisco.

Bradford was en route to guard an oil well in keeping with his new duties as a U. S. Secret Service agent. Two other agents in the car are now in a San Francisco hospital recovering from serious injuries. The driver of the car, which was reported to be going at a high rate of speed, is being held on a charge of manslaughter.

A native of Memphis, Tenn., Bradford made his permanent residence in Anaheim, where his widow, Lauretta, owns and operates a women's shop.

Burial was in the family plot in Memphis.

## DATE GARDEN

Ten acres full grown dates and 10 acres well tilled producing vegetable ground now in crops. Caretaker's house.

\$27,500

**Ernest Grill, Jr.**  
REALTOR

344 N. Palm Canyon Ph. 6666

## Lions Hear Talk by District Head on Club's Purpose

Frank L. Shufelt of Seal Beach, district governor of Lions International, addressed local Lions yesterday in their first meeting of the season at the Desert Inn.

He spoke on the aims and ideals of Lionism and his talk was of special interest to the many new members of the club.

Frances F. Crocker was program chairman for the day and President Ray Sorum presided. A large number of Lions were present at the luncheon.

Next week is District Governor week but the local club observed it this week and also present at yesterday's meeting was Joe Finney of Banning, deputy district governor.

## Radio Church

KCMJ To Inaugurate New Service Tomorrow

Radio KCMJ at 4:30 tomorrow afternoon will inaugurate a new feature, "The Church of the Desert". Each Saturday at 4:30 news of the next day's church services will be presented and a guest speaker from one of the local pulpits will be heard.

The Rev. James H. Blackstone Jr., of Community Church will be the first speaker of the series, speaking tomorrow afternoon.

Other speakers will be announced later.

## Dr. Fox Cites Law on Milk Sales in Health Statement

Dr. Warren A. Fox, county health officer, this week issued the following statement in regard to several cases of undulant fever which have been reported in the county:

"Although not all Undulant Fever is derived from milk, the Health Department recommends the use of only Grade 'A' milk.

"A NEW STATE LAW requires that milk served by any school, hospital, hotel, boarding house, restaurant, soda fountain, lunch counter, or other place where food or drink is served to the public, must be served in an individual bottle or container which has been filled and capped or sealed in a milk room properly designed and equipped, the cap or seal of which shall not be removed except in the presence of the consumer or patron. The attention of lodge, church, and children's groups is especially called to this section.

"Grade 'A' milk will be labelled with the grade, and the name and address of the producer. If it does not bear this label, it is not Grade 'A' milk. The sale of ungraded milk, whether from one cow or more, is illegal.

"IF THERE is any question regarding the grade of a dairy, the public is invited to contact the Riverside County Health Department.

"People who have their own cows should have them tested for Bang's Disease by a private veterinarian or pasteurize their milk. Milk may be pasteurized by heating to 145 degrees Fahrenheit and holding at that temperature for thirty minutes, or by heating to 170 degrees Fahrenheit and cooling immediately."

We learned two things from World War II: One, that modern wars come suddenly. The other is that nations which are poorly prepared pay the highest price. Sen. George P. Cain (R.) of Washington.

**CASA DEL CAMINO**

Now Open  
for the Season

Bungalows - Apartments  
Rooms

NEW PHONE NUMBER — 9018  
1447 North Palm Canyon Drive

**A COMPLETE FOOD MARKET!**

*Quality Foods*  
*Canned Goods*  
*Baked Goods*  
*Salad Treats*

**SURE IT'S WORTH SHOUTING ABOUT**

Not only these things but the Southland's finest self-service store is yours right here in Palm Springs.

**The Village Market**

BAKERY - FOUNTAIN  
Ample Parking Space  
441 S. Palm Canyon Drive Phones 9055 - 7932

**Palm Springs DEPARTMENT & HARDWARE STORE**

**BIG and BEAUTIFUL** The Kenwood All-Wool Standard Blanket  
**80" x 90" Only \$17.50**

Here's proof of how Kenwood has kept quality UP and prices DOWN. This luxurious, long-lasting beauty is priced to make it a real economy buy.

The Kenwood Standard will give you years of satisfying sleeping comfort. What's the secret of its lasting loveliness? Wool specially selected with long, strong fibres . . . weave that combines sturdy wear with soft, easy draping . . . nap so deep it keeps warm air in, cold air out.

Bound with wide rayon satin ribbon.

COLORS: Green, Rose, Apricot, Amber, Light Blue, Deep Blue, Burgundy, Yellow, White.

It's a quality buy at an economy price NOW!

**KENWOOD "ARONDAC" All-Wool Blanket**

We have recommended this good looking, long-lasting Kenwood to our customers for years. It has always been a good value. It's an exceptional value now. For Kenwood has kept quality up and prices down.

Skillfully woven of superior wools and deeply napped for warmth and sleeping comfort. At these low prices you will want several.

In six attractive colors, Blue, Green, Rose, Peach, Gold, Rose Beige, bound in matching rayon satin ribbon.

**72" x 90". \$12.95**

**PEPPERELL SHEETS IN COLORS**  
Luxury Muslin Quality

72 x 108	\$9.00 pair
81 x 108	9.90 pair
Cases, 42 x 38 1/2	2.10 pair

Blue - Green - Maise - Rose - Peach

**PEPPERELL SHEETS IN WHITE**  
Luxury Muslin Quality

72 x 108	\$7.25 pair
81 x 108	7.95 pair
Cases, 45 x 36	90c each

**PEPPERELL RED LABEL SHEETS**  
81 x 108 \$6.95 pair

**ENTER PEPPERELL'S \$4100.00 BIG PRIZE CONTEST!**  
Just Complete One of the Following Statements in 50 Words or Less

"I prefer Pepperell Sheets in color because....." or  
"I prefer Pepperell Sheets in white because....."

NOTHING TO BUY — GET YOUR ENTRY BLANKS HERE!

**"Your Year 'Round Store"**



# Social ACTIVITIES

## Ray Cree and Bride Return to Home Here

Mr. and Mrs. Raymond Cree have returned to the Village, after vacationing in Santa Barbara, to announce their marriage which took place this summer. Mrs. Cree is the former Mrs. Winifred Archer, who has been a resident of Palm Springs for the past three years.

Mr. Cree, Palm Springs first licensed actor, is well known for the active interest that he takes in civic affairs. He is at present serving as the chairman of the Red Cross board and as president of the Horsemen Association. Mrs. Cree is secretary of the Desert Riders and a member of the American Men of Science, a very distinguished honor for a woman.

Living on Cree Ranch in the valley with them is her son, David Chandler Johnson, who is assisting in the management of the ranch.

## Too Much Fog Elsewhere, so She's Back Here

Too much fog in Pasadena. So Miss Marion White, well known winter resident here in former years, is back in Palm Springs to stay.

Miss White recently returned from a summer spent in Washington, D. C., and Silver Springs, Md. She drove west from Lake Geneva, Wis., with Mrs. Mabel Irish, a winter resident here for the past 16 years. She took a room at a Pasadena hotel but the lure of the desert was too strong and she joined Mrs. Irish here this week.

## Nancy Richardson at Montreat College

Nancy Richardson, daughter of Mr. and Mrs. Allen T. Richardson of Los Angeles and Palm Springs, is attending Montreat College in Montreat, North Carolina. Nancy plans to spend the Christmas holidays with relatives in Maryland, New York and Connecticut, and during the spring vacation she will go to Miami, Fla. After completing kindergarten primary training she hopes to teach in the Palm Springs school system.

## JOYA and JAYNO Tell All

**AT THE RACQUET CLUB—**Sipping cocktails by the pool was a host of celebrities being entertained by the discerning Farrells. To name a few, among the many... Burton Schutt, the architect who designed the Bel-Air Hotel, talking to Raymond Loewy, famed industrial designer... Jon Whitcomb, the commercial artist, studying the contours of Gene Tierney's face, and noticing the amazing resemblance between Gene and her sister, Pat... In another group were Rosalind Russell and her husband, Fred Brissson, discussing the picture business with Paul and Daisy Lukas, Spencer Tracy, and Frank Morgan... They ought to know!... Keeping an eye toward the tennis court to see Don Stralem of New York and Pauline Betz play an exciting match were Bill and Mousie Powell, and Slim Hawks... At the far end of the pool an intimate conversation was taking place between Princess Louise Inlet of British Columbia and an unidentified gentleman... The gay chatter dancing from group to group proved to us that the damp day didn't dampen the spirits of this interesting gathering...

**AT THE TENNIS CLUB—**One of the liveliest Saturday evenings we've seen yet... Every chair in use and the dance floor unusually crowded... sharing a chateaubriand for two were Mrs. Vincent Astor and Douglas Fairbanks, Jr... Searching for a vacant corner on the dance floor were the Harold Hicks, the

Barney Hinkles, and the Frank Bogarts... Seen toasting with champagne were the Kenneth Kirks, the William Maloufs, the Paul Beldings, the Frank Davies, Mrs. Upham Bigelow, and the Bert Maloufs... Table hopping were Baron Evic von Stjemborg and Elsa Maxwell, who couldn't have given a better party... We're sure the glamorous crowd will remember this Saturday night party as one of the best of the season...

**AT THE DOLL HOUSE—**Patsy Allrat, stunning in her long, chocolate brown dress with matching hat, which we couldn't believe she made herself, was receiving the undivided attention of Russell Wade and Ernie Dunlevie... They tell us they worship the very ground her father discovered oil on!... Autograph seekers standing at the door as Tony Martin, Elizabeth Scott, Pat and Cornel Wilde, Greg Bautzer, and Joan Crawford walked in... Laughing with Jack Benny and Mary Livingstone were Anatole Litvak, the producer, and director Bruce Humberstone... Dick Haymes sang a few songs... Merle Oberon looking more beautiful than ever... Darryl Zanuck taking notes on the table cloth.

**AT THE TYPEWRITER—**Joya and Jayno now confess all... It didn't happen! They weren't really all here, but they have been and will be... Amazing what we can do with our imaginations and a few back issues.

## Mrs. Taylor and Netcher to Wed Here Nov. 11

Mrs. Harriet Taylor is to marry Townsend Netcher in Palm Springs, November 11, at the home of Irving Florshiem. Both have visited the Village in past years, and are well known in social circles here.

This is Mrs. Taylor's second marriage and Townsend's fourth. He was married first to Mrs. Gertrude Selby Netcher; second to Constance Talmadge, and third to Norma Fletcher Hall, who has been a guest in the Village recently.

The oldest U. S. citrus acreage is in California.

## Village Business Women's Club Starts Season

First breakfast meeting of the Palm Springs Business Women's club this season was held Wednesday morning at 8 o'clock at the Desert Inn Coffee Shop.

The number of members present was gratifying for so early in the year. Two new members welcomed were Mrs. George Wheeler, wife of the publisher of the Villager the guest of Eva Menard, and Leila Mulligan of Stanton Griffing's office, the guest of Pegi Scot.

The tables were tastefully decorated with Fall flowers, presented with the compliments of Pearl Lavik, manager of the Coffee Shop.

The minutes of the last meeting were read by Secretary, Eva Menard and plans were discussed for the coming season.

## VFW Auxiliary District Officers Entertained Here

Opal Watters, second district president, and Marie Giles, district hospital chairman, were honored by the Palm Springs Ladies Auxiliary of Frontier Post No. 5987, Veterans of Foreign Wars, at a dinner at the home of Mrs. Elsie Loukinen Monday evening.

Attending were Mrs. Frona Gill, Mrs. Pauline Self, Mrs. Beatrice Hamilton, Mrs. Lillian Hale, Mrs. Cora Haley, Mrs. Helen Warner, Mrs. Verna Clark, Mrs. Claudia Bassett, Mrs. Marion Benzing, Miss Katherine Lotz.

The semi-monthly meeting of the auxiliary was held later in the evening at the Fiesta House on the Desert Inn grounds with several members of the Indio chapter present to greet the district officers.

## Change form Ice Change from Ice

Mr. and Mrs. Eddie Shipstad and Mr. and Mrs. Oscan Johnson of the Ice Follies now playing in Los Angeles, saw the other extreme this week.

They were visitors at Palm Desert enjoying the warm sands as a change from the cold rink.

They were guests of Cliff Henderson, Palm Springs developer, during their stay.

## Doll House Scene of Gay Gatherings

Small parties kept the Doll House busy this week. Among the people seen there were Mr. and Mrs. Elmo Purnell, Mr. and Mrs. Wall Spaulding, Philip Delano, Dr. and Mrs. Henry Dollard, Mr. and Mrs. Charley Farrell, Harry Van Gorp and Sue Sutherland, Mary Jane Hicks and Ernie Dunlevie, Dorothy Worthington and Al Gardner, and Mr. and Mrs. Richard Dix.

## Tennis Club Setting for Anniversary

Another wedding anniversary was being celebrated this week at a dinner at the Tennis Club by Mr. and Mrs. Jack Young. Helping them to make their fourth anniversary a gay one were the Cliff Halsteads.

## Social Notes:

Mr. and Mrs. Jacques Crommelin are back in their home on Smoke Tree Ranch after spending the summer in Wyoming... Mr. and Mrs. Edward Bacon are arriving in the Village today from their summer home in Palo Alto for a short visit at the Racquet Club. The Basons do not plan to open their home here this season as they have in winters past, as they are planning a eight months cruise... Gertrude E. Hunt of Brattleboro, Vermont, will arrive in the Village Nov. 1. She will motor to Indianapolis to bring Mrs. Walter Marmon on to Palm Springs with her for the winter, as usual... The entire company of the Ice Follies, which is now appearing at the Pan-Pacific Auditorium, came to Palm Desert Tuesday night after their show, spent the day there, and returned to Los Angeles in time for their Wednesday night appearance... The Al Jolson returned to open their home this past week-end as did Mr. and Mrs. Dave Sebastian (Carmen Miranda).

The Lone Palm had a busy week... Mr. and Mrs. Floyd Cerf of Chicago were there. He is a large stock holder in the new Tucker car company... Expected soon is Preston Tucker himself, inventor of this amazing new automobile... Other

## Honor Villagers on Anniversary

In honor of Mr. and Mrs. Gene Morgan's first wedding anniversary Mrs. Ferol Morgan entertained at a cocktail party this week.

Later the group which included Mr. and Mrs. William Johnson, Gene Johnson, Mr. and Mrs. Peter B. Sheptenko, Dorothy Dudley, Mr. and Mrs. Jules DeVorzon, Mr. and Mrs. Bill Burnside, Dick Zalud, and George Barnes had dinner at the Doll House.

guests were Mr. and Mrs. Cohler of Chicago, and Mr. and Mrs. DeCrane of Los Angeles. He is an associate of Horace Heidt.

Bingo game winners at the Tennis Club Tuesday night were Ken Colborn, Lee Bering, Dorothy Fanning, and Capt. Harvey Haislip, a guest of Charles Mathews... Present the same night were Mrs. Priscilla Chaffey, Mr. and Mrs. John DeMille, son of Cecil B. DeMille, and Charles Morrison with a table of five... Seen around the pool at the same place was Judge Morrison, relaxing after presiding over the sensational murder trial of Louise Overell and Bud Gollum... He is a guest of Police Chief Kettman...

PALM SPRINGS, CALIF. Friday, October 10, 1947

The Desert Sun—3

If a diamond is structurally perfect and pure white, it will become invisible in a glass of water.

Sources of platinum in order of importance are: Canada, Colombia, Great Britain and Russia.



## RANSOM & HINKLE, Realtors

Burnham Bigelow William Boggess  
Walter McManus

THE PLAZA PHONE 3666

## OUTSTANDING LOT VALUES

149x150-foot residence lot in Merito Vista for a limited time only... \$7700  
125x178-foot residence lot in Palm Canyon Estates; ready for building... \$4250  
R-4 lot in Palm Highlands with adequate space for five income units... \$4500

## SAFEWAY

## FLOUR VALUES

## To help you get set for baking days ahead...

Be ready to turn out those taste-tempting home-baked treats that make the family sit up and take notice. You can if you keep plenty of flour and other baking ingredients on hand. Safeway reminds you to stock up now by featuring values in your favorite flours. Select your needs at these low prices!

**KITCHEN CRAFT FLOUR** 10-lb. bag **89¢**  
(2-lb. pkg., 21c; 5-lb. bag, 47c; 25-lb. sack, 2.05)

**HARVEST BLOSSOM** 10-lb. bag **79¢**  
(25-pound sack, 1.92) All Purpose Family Flour

**GLOBE "A1" FLOUR** 10-lb. bag **89¢**  
(5-lb. bag, 47c; 25-lb. sack, 2.05) Enriched!

**GOLD MEDAL FLOUR** 10-lb. bag **89¢**  
(5-lb. bag, 47c; 25-lb. sack, 2.05) Kitchen Tested!

**PILLSBURY FLOUR** 10-lb. bag **89¢**  
(5-lb. bag, 47c) Best—Enriched Flour!

**FISHER'S GRAHAM FLOUR** 2-lb. pkg. **23¢**  
(Also Capitol Entire Wheat Flour)

**PASTRY FLOUR** 5-lb. bag **47¢**  
Capitol brand.

**CAKE MIX** CINCH BRAND 17-oz. pkg. **34¢**  
Spice, Gold or White.  
(Devil food, 16-oz. pkg., 34c)

**SOFT-A-SILK** 44-oz. pkg. **35¢**  
Cake Flour.

## FALL PRODUCE VALUES

Our skilled buyers have selected this fine-eating fall produce for your table. Enjoy its freshness!

**CRISP CELERY** Uiah type! lb. **8¢**

**APPLES** All purpose Pippins! lb. **6¢**

**APPLES** Northwest! Delicious variety. lb. **14¢**

**ORANGES** Juice-filled, Valencia. lb. **3 1/2¢**

## FLAVOR-PERFECT MEATS

Enjoy meats that are guaranteed tender, good-eating, every time. Check your needs at Safeway!

**BEEF ROAST** 7-bone, shoulder cut. lb. **47¢**

**POT ROAST** Beef! Neck cuts. lb. **43¢**

**BEEF ROAST** Flavorful. Round Bone. lb. **49¢**

**LAMB ROAST** 5-rib, shoulder cuts. lb. **59¢**

**LAMB STEW** Neck or shoulder cuts. lb. **32¢**

**LAMB BREAST** Delicious. Braise or bake. lb. **23¢**

**PORK ROAST** Blade end. lb. **57¢**

**Yours! ONLY 25¢**

**HURRICANE LAMP SALT & PEPPER SET**  
Complete details with Plain or Iodized 26-oz. carton  
**SNO-WHITE SALT 9¢**

**BAKING NEEDS**

Pie Crust Mix Pillsbury brand 8 1/2-oz. pkg. **17¢**  
Mrs. Singer's Piecrust 8-oz. pkg. **13¢**  
Gingerbread Mix 14 1/2-oz. pkg. **24¢**  
(Dromedary brand)  
Corn Bread Mix Cinch brand 1-lb. pkg. **22¢**  
Gold Medal Bisquick flour 40-oz. pkg. **44¢**  
Globe A-1 Flour 20-oz. pkg. **25¢**  
Ginger Bread Mix Duffs brand 14-oz. pkg. **24¢**  
Corn Muffin Mix 33-oz. pkg. **45¢**  
(Dromedary brand)  
Vanilla Westag Imitation 4-oz. bot. **9¢**  
Sunnybank Margarine 1-lb. carton **34¢**  
Allsweet Margarine 1-lb. carton **34¢**  
Blue Bonnet Margarine 1-lb. carton **34¢**  
Lucerne Milk (1/2-gallon carton, 36c) Quart carton **18¢**

**COFFEE**

Edwards Coffee 1-lb. can or jar **46¢**  
(Drip, Regular or Pulverized)  
Edwards Coffee Drip or 2-lb. can or jar **91¢**  
Airway Coffee Regular can or jar **39¢**  
(3-pound bag, 1.12)  
Nob Hill Coffee Whole 1-lb. bag **41¢**  
(2-pound pkg., 81c)  
Wakefield Coffee 1-lb. can **44¢**  
(Drip or Regular)

**CHECK THESE VALUES**

Philadelphia Creamed Cheese 3-oz. pkg. **17¢**  
Philadelphia Pimiento Cheese 3-oz. pkg. **17¢**  
Peaches Castle Crest 29-oz. can **25¢**  
(Choice, Sliced or Halves; Yellow-Clings)  
Hawaiian Punch Pint bottle **45¢**  
Pineapple Juice Dole brand 46-oz. can **36¢**  
Sauerkraut Silver Floss 27-oz. cans **25¢**  
Tomato Hot Sauce 7 1/2-oz. can **5¢**  
(Gardenside brand)  
Tomato Soup Heinz brand 11-oz. can **11¢**  
Chicken Noodle Soup Rancho brand 10 1/2-oz. can **13¢**  
Mushroom Soup (Rancho brand) 2 10 1/2-oz. cans **25¢**  
Tomato Soup Rancho brand 10 1/2-oz. can **8¢**  
(Vegetable, 10 1/2-oz. can, 10c)  
Tomato Soup Campbell's 3 10 1/2-oz. cans **29¢**  
Old English No Rub Liquid Wax Pt. bot. **48¢**  
(Quart bottle, 89c)  
Duz Soap Powder 20 1/2-oz. pkg. **32¢**  
Oxydol Soap Powder 24-oz. pkg. **32¢**  
Ken-L-Ration Dog Food 16-oz. tin **12¢**

## SHEPTENKO REALTY SPECIALS

## Select Your HOME or HOMESITE Now LOTS

Two hillside lots. Finest panoramic view in Palm Springs. Leveled and Ready to Build on **\$1500 Each or Both for \$2500**

Desert Tract—100 by 102 **Must Sell—Only \$1750**

Palm Springs Village Tract, 100 by 128 feet. **A Buy at Only \$2500**

Boulevard frontage facing three streets—Palm Canyon Drive, Stevens Road and Indian Ave. Sixty feet on Palm Canyon Drive \$18,000. Two sixty-foot lots on Indian \$12,500 each. Boulevard frontage C-3. Indian Ave. R-4.

Indian Trail Tract Residential Lot—75 by 100 **Only \$2950**

## HOMES

Unfurnished 2-bedroom house. Walled-in flagstone patios, large lot with redwood fence, cemented driveway. Garage includes studio and sundeck. This fine home is offered for only

**\$13,750—Easy Terms**

Three bedrooms, two large baths. Brand new, large lot. **Only \$14,500**

Secluded—hillside home. Beautiful view, exclusive tract. Three bedrooms, three baths, completely furnished. **Only \$22,500**

Three-bedroom, 2-bath home. Beautifully furnished. Complete in every detail—ready to move in. Large lot in excellent, close-in location. **\$31,000**

OFFICE For Rent—Finest Location on Palm Canyon Drive Will Give Long Term Lease

If It's a Sheptenko Special It's the Best Buy in Town



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## KITCHEN CRAFT FLOUR CONTEST

This \$12,000.00 home built for you in your own community, plus \$1,000.00 towards purchase of lot. Entry blanks now at Safeway!

## COMMUNITY CHEST 35 APPEALS IN ONE

## Big October Issue FAMILY CIRCLE MAGAZINE

This issue announces the winners of the big contest sponsored by the magazine last June. Readers will also find an unusually wide variety of fiction, articles and recipes, along with an outstanding article titled—"Home of Today." Don't miss this big, new issue now on sale!

AMERICA'S GREATEST MAGAZINE VALUE! **5¢**

## SAFEWAY

These prices effective through Saturday, October 11, 1947. No sales to dealers. Right to limit reserved.



## County White Spot

Divorces Decrease Here Instead of Rise as in Other Parts of Nation, Pequegnat Reports

While other sections of the country are bemoaning the rapidly increasing divorce rate and putting out "What's the country coming to?" articles, G. A. Pequegnat, Riverside county clerk painted a bright picture for this bailiwick.

In Riverside county, divorces granted during the past fiscal year showed a drop from the previous fiscal year, an oddity in the nation.

IT SEEMS that the weather has a lot to do with frayed tempers and so on which lead to spats and thence to the divorce court. For while June is the month of marriages, July, a month of much heat and December, when the mercury tumbles to low spots, are the divorce months.

During the 1944-45 fiscal year, July 1 to June 30, 747 couples parted via the divorce decree

route in the county. During the past fiscal year, July 1, 1946 to June 30, 1947, 717 decrees were granted.

MAY, when a lot of couples are getting ready to be married in June is practically the low month for divorces according to Pequegnat's figures, while October runs high as does July and December. The county clerk believes couples are getting along better these days, that's why the lower divorce rate while Judge Russell Waite of the superior court who

### Cleanup ...

is to co-ordinate activities of all organizations and make the drive an affair for all Villagers, businessmen, home owners, workers and winter residents.

Meeting with Chairman Hicks of the Lions Clean-Up committee Wednesday and discussing plans for the drive were Robert Peterson of the city hall, Harry C. Harper, Chamber of Commerce secretary-manager, Fire Chief Bill Leonesio, Councilman E. F. Martell, City Attorney Roy W. Colegate, Elmo Purnel, Joe Butler and R. F. Graettinger.

handles the cases, believes that probably the drop in population after the war is the cause.

Anyway, the county is a white spot on the divorce map, no matter what the cause.

Six million tons of salty water flow into Palestine's Dead Sea daily and, since it has no outlet, the only way out is by evaporation, hence the salt is always left behind.



ANXIETY—Jon Hall and Rita Johnson have a tense moment in "The Michigan Kid" which also features Victor McLaglen and will be shown Tuesday and Wednesday of next week at the Palm Springs theatre.

Total farm-mortgage debt increased from \$3,200,000,000 in 1910 to \$5,000,000,000 in 1946 but has been decreasing regularly since 1930.

### \$2,000 Lady's Diamond Wrist Watch Lost on Palm Canyon Drive

Lost one two thousand dollar diamond studded woman's wrist watch.

This is the report made to local police by the owner, Mrs. E. Prenter, employed by the J. W. Robinson company. She said the expensive time piece was lost in front of the department store last night.

From Page One—MORE ABOUT

### No Shootin' ...

program.

THE OWEN COFFMAN Post of the American Legion and its Auxiliary will have charge of the food and drink concessions.

On Saturday night October 17 the Cowboy dance will take place on the Del Tahquitz hotel tennis courts. The Los Compadres square dance team will put on a show to the music of the Smokey Mountain Wranglers. Hutch Moseley is in charge of the dances.

THE MAIN FEATURE of the week will be the high-noon parade that will be led down Palm Canyon Drive by Little Bear. Entries of well known riding clubs and individual horsemen and women have declared their intention of participating according to Phil Delano, chairman in charge of this event.

At the Field Club on the same day the Western show is scheduled to take place. The Grand Entry will ride onto the grounds at 2 p.m.

BETWEEN ACTS at the Field

### The Desert Sun

Established 1927  
OLIVER B. JAYNES, Publisher  
Issued Every Tuesday and Friday at Palm Springs, Calif. Phone 2249  
\$5.00 a year

R. F. GRAETTINGER, Editor  
GRANT WOOD, Business Mgr.

Member  
Calif. Newspaper Publishers Ass'n.  
National Editorial Ass'n.

Entered at Palm Springs Post Office  
As Second Class Matter.

Address all correspondence to  
The Desert Sun, P. O. Box 190,  
Palm Springs

Club, the San Fernando Palomino horse quadrill will do tricks in team riding and display feats of horsemanship and team-riding.

The first contest will be the balloon busting event with the rider who keeps his balloon un-busted, declared the winner.

OTHER CONTESTS will include cow-pony races, broomstick polo game between the Los Compadres and the Los Chinacos of Indio, Barrel bending race, Cowhide race, Dude calf tying, Musical chair for children, calf

roping for a jack-pot. "It will be 'hot' show from the beginning to the end," declared Joe Butler, chairman in charge of the Western Show. "And don't forget Frank Bogert will MC the entire show."

Bright Mia, greyhound racing dog of Leon Rose, blind sawmill-er of Sydney, Australia, doubles as his "seeing eye" dog. In the day she walks with Rose and in the night she runs on the local tracks, winning often enough for Rose to pick up sizeable stakes.

## Two Beautiful Homes for Discriminating Buyers

Furnished Exquisitely

Three and Four Bedrooms  
Each With Private Baths

Nice Pools, Tennis Court, Greenhouse

Landscaped Beautifully

Very Large Lots

Will Show to Qualified Buyers by Appointment

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Western ...

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**TONIGHT'S THE NIGHT!**

Opening Tonight  
Friday, October 10th

Featuring Western Barbecued Foods



The  
**Hitching Post**

239 N. Palm Canyon Drive

FORMERLY THE LIDO



*Announcing*

THE OPENING  
of

*La Paz*

GUEST RANCH

**SUNDAY, OCTOBER 12th**

For the New Season

*Greetings-*

To all the California State Hotel Association members, Families and Friends—We hope your stay in Palm Springs is a pleasant one.

M. A. "Charlie" Charlston  
Manager



JIM FOUCH, Owner

Season's Reservations  
Now Being Booked  
1150 Indio Road Palm Springs  
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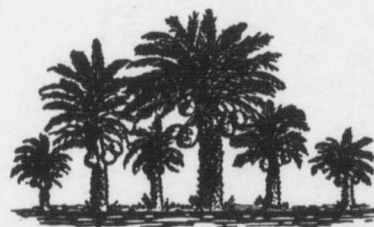
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Re-opening

For the Thirteenth  
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Season

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Featuring  
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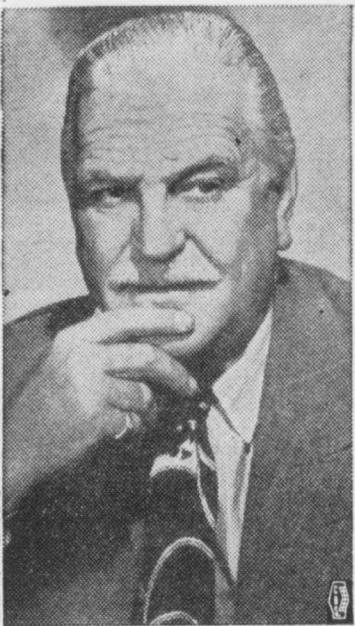


WHOLESALE AND RETAIL  
Visit Our New Packing Shed

**SNYDER'S DATE GARDEN**

Drive East of Cathedral City 1/4 Mile—Follow Yellow and Black Signs to the Date Gardens  
Phone Palm Springs 4273





**MIRTH AND MELODY**—Tall tales by Frank Morgan, mirth and melody by Frances Langford and Don Ameche, songs by Miss Langford and guest stars and a preview of new records are the ingredients of a new CBS half-hour comedy variety show heard in Palm Springs over Radio KCMJ Wednesdays at 6 p. m. Morgan and Ameche are well known Palm Springs figures.



**ONE OF THE FAMILY**—Alan Young, right, has been signed as regular comic on CBS' Sunday "Tony Martin Show" after clocking in three guest shots. Equally happy about the whole thing are Tony Martin, left, and vocalist Evelyn Knight. The show is heard over KCMJ Sunday nights at 6:30 o'clock.

It is estimated that 70 per cent of Hongkong's European dwellings were destroyed or damaged during the Japanese attack and occupation.

The neck, wings, and other bony pieces of fowl are especially good for soup-making.

The cow supplies nearly one-fourth of all the food consumed by American families.

The first American newspaper was Benjamin Harris' Publick Occurrences Both Foreign and Domestic, which hit the street Sept. 25, 1690.

Massage gives relief, probably in a large measure by suggestion, to such disorders as melancholia and other forms of insanity, headache, and hysteria.

The Forest Service reported that in 1945 forest fires destroyed \$5,000,000 worth of timber, and caused physical damage estimated at \$26,726,919.

"Everything  
A Little Nicer"

**GORDON'S**

IN THE PLAZA

A PLACE TO EAT  
... UNIQUE

## Soldier Faces Battery-Assault Charges Today

Sergeant Floyd L. Muchow, March Field soldier, was scheduled to appear before Judge Eugene E. Theriault, at 10 a. m. this morning, to face charges of assault and battery arising out of a complaint signed last week by a Village matron.

The complaint charges that Sgt. Muchow forcibly disrobed the woman in an automobile parked behind a prominent night spot. She told police that she escaped from the soldier and fled sans clothing, across Palm Canyon drive.

Sergeant Muchow denied these allegations at the time of his arrest. He reported to police that he did not forcibly disrobe the woman and that on learning she was married lectured her on the proper propriety of a married woman and left the scene.

## Soroptimists Elect New Officers

Miss Katherine Finchy, superintendent of the Desert School District was elected president of the Palm Springs Soroptimist Club at a regular meeting of that organization.

Other officers who will preside during the 1947-48 season are: Laura Greeley, vice-president; Esther Driskell, recording secretary; Gladys L. Capper, corres-

ponding secretary; Rhodah Garner, treasurer.

Directors are: Muriel Fulton, Peggi Scot, Jennie Kelley and Esther Weingarten.

Regular meetings will take place each Thursday at 12 noon

through the month of October, at the Doll House. Beginning November 4, meetings will be held each Tuesday noon at the Desert Inn. On the last Tuesday of each month a closed evening meeting will take place.

# New sun spot in the desert

**J. W. ROBINSON CO.** PALM CANYON DRIVE • PALM SPRINGS

Now you can shop at Robinsons' in the desert... a

delightful new Robinsons' on the grounds of

the Desert Inn where you'll find sun-and-starlight

fashions for men and women in our

**RESORTWEAR FOR DESERT LIVING**



**J. W. ROBINSON CO.**

LOS ANGELES • PALM SPRINGS

## WANTED

a group of associates to build a 500-room hotel, dance hall, 75x200 swimming pool, four golf courses, four tennis courts and cafeteria, at rentals that will give a chance to the working girl and working man, with their families, to pay the price they can afford; also accommodations for the men and women who work in Palm Springs all year 'round, yet only three minutes from Palm Canyon Drive in Palm Springs. The land has been purchased. This is an opportunity of a life time for big returns.

For Information

**S. KRANTZ**

210 S. Broadway  
Los Angeles 12, California  
MUtual 6381

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**Located**

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**"Fortnight"**California Magazine  
Doing Story on Village

Palm Springs is scheduled for an article in an early issue of "Fortnight", the bi-monthly newsmagazine of California and the west coast.

In town today gathering ma-

terial for the story and pictures are Rene Champollion and George Karcher, representing "Fortnight".

They plan to be here for several days. The article on the Village is slated for appearance in the Nov. 7 issue which will be on the newsstands on October 31.

Listen to the Desert Sun's  
Daily Newscasts

**IT SEEMS  
TO ME**

AIN'T no use  
KIDDIN'  
WE'VE quite a  
FEW items to  
UNLOAD  
COME on in  
TAKE a chance  
WE did  
YOU'LL make more  
MONEY than we did  
WE'VE new things  
TOO, but remember  
YOU'LL find some  
REAL bargains now  
IT'S our fourth  
YEAR but we still  
FEEL young  
OPEN now

*Fulton's  
Shops*

Men's and Women's Desert Wear  
In Hotel The Oasis

**Owen B. Coffman  
Post Maps Plans  
for Building Use**

Approximately 20 amendments to the constitution and by-laws of the Earl Coffman Post of the American Legion were read for the first time at the regular meeting of that organization Tuesday night.

With the second reading of the amendments to take place at the next regular meeting October 21, the most important one was the change in the membership dues, creating an initiation fee, and the inclusion of permanent committees believed necessary because of the future operation and maintenance of the Wars Memorial building.

**THE NEW BY-LAWS** provide for an increase in the annual membership dues from \$5 to \$6 and an initiation fee of \$6. Money that will accrue from the initiation fee will be used toward the retirement of indebtedness incurred in the cost of building the Wars Memorial building. When this cost has been retired the money will be used for maintenance.

Several committees were appointed by Commander John Connell having to do with the operation of the Wars Memorial building.

**THE HOUSE COMMITTEE** headed by first vice commander Jay Morrison includes Jerry Sanborn, Harold Lienau, Hilton McCabe, Gordon Feekings, Niles Thiebaut and Homer Jenkins.

The Ways and Means committee saw Tom Kieley appointed chairman, with Warren Slaughter, Joe Omlin, Bill Rashall, C. V. Knupp selected to assist.

**IN CHARGE** of the Dedication committee which will plan the opening ceremonies of the Wars Memorial building is Jerry Sanborn, chairman. Others are Jay Morrison, Gordon Feekings, Niles Thiebaut, Earl Coffman, Emil Knorr, Wilbur Davis, Tom

**La Paz To Open  
Sunday for New  
and Busy Season**

La Paz, noted Palm Springs guest ranch, will open its doors Sunday for the new season, J. R. Fouch, owner, said today.

M. A. Charleston, well known hotel man and prominent in Village civic affairs for the past season, will be manager.

The October 12 opening will be in honor of the California State Hotel association's convention which opens here that day. Charleston said that he anticipates a very busy season judging from advance requests for reservations and that La Paz has been readied during the summer to greet all of the expected guests.

**No Word Yet**

Earlier Closing Plan  
Not Broached Here

Whether Palm Springs retail liquor stores will join in a movement proposed by H. L. Tarnoff of the Southern California Retail Liquor dealers' association in a move to close their stores at 8 p.m. was problematical today.

Tarnoff, in Los Angeles yesterday suggested that the members of his nine-county association unite in an 8 p.m. closing hour to conserve grain and stocks.

In Los Angeles many of the retail outlets remain open the full legal limit. Most local stores close at midnight or before. No word had been received by local retailers of the plan announced in Los Angeles.

Kieley, and Bill Rashall. Mrs. Mary Ellsworth, president of the American Legion Auxiliary will also serve on this committee.

Connell announced that the Memorial building is scheduled to be opened January 1 and it is the plan to invite national and state commanders to the dedication ceremonies.

Potatoes are native of Peru in South America. They were called papas by the Peruvian Indians.

**For Sale**

Three fine R-4 Lots near exclusive hotel. Perfect for apartment, court or hotel. In fine rental district.

PRICE \$22,500

See

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Palm Springs, Calif.

Phones 2226 or 2225

—Associates—

ARTHUR GREENFIELD  
FRANCES WILSON

ERNIE DUNLEVIE  
IRVING SANBORN

**Press Night**

L. A. Newspapermen  
Guests at Pago Pago

Tonight will be Press Night as the Pago Pago opens formally for the season it was announced today.

Don Artz, owner, has chartered an airplane and will bring a group of Los Angeles and Hollywood newspapermen to the Village to enjoy a dinner prepared under the supervision of Charles Schilling, noted chef.

Artz and Johnny Farrell, maitre de, will be on hand to greet the guests and there will be music and entertainment such as has long made the Pago Pago a popular spot.

**National Speed  
Events Slated  
for Salton Sea**

Salton Sea, on the surface of which speed boats have set 21 national speed records, will be the scene of more thrills and spray for four days starting today when a National Regatta is staged there. The meeting will close Monday. It will be the seventh national speed boat event there and is for both inboard and outboard craft.

It is the first event of its kind since the war and many national figures will participate.

Villagers taking in the events are advised to follow Highway 111 and then take the northshore road to Desert Beach, nine miles below Mecca.

**Mission Play To  
Open Week Later**

The opening of the Mission Play in the Mission Playhouse at San Gabriel has been postponed until Friday, Oct. 17. Originally scheduled to start this week the delay is necessitated because of damage to several of the gay costumes worn in the first scene.

Many of these costumes are made of perishable materials which were found to have deteriorated during the months they have been packed away. Although there is a staff working night and day sewing and repairing the garments it was impossible to have the collection ready for this week's opening.

**Plaza Jewelers  
Open for Season**

The Plaza Jewelry store at No. 15, The Plaza, is open for another season here with Lou Dubin, owner, in charge as in the past three seasons.

From now on the distinctive shop will be known as The Plaza Jewelers. It was formerly known as Stevens Jewelers. There has been no change of ownership, Mr. Dubin said, but the new name is more indicative of its location, he said.

**McGanns Return  
From Train Ride**

Mr. and Mrs. Charles McGann are back in the Village after a vacation trip by train which took them to many parts of the midwest and east.

McGann, local representative for the Southern Pacific company is back at the downtown office from all inquiries coming in, it looks as if there would be lots of travel to and from Palm Springs this season.

Very few people appreciate that the works of a watch contain over 100 parts: the balance wheel turns 432,000 times a day; the escapement wheel makes 12,960 revolutions a day.

It has been found that sound teeth contain much more molybdenum than decayed teeth.

In Yunnan province of China, superstitious natives direct that they be buried with their favorite books, to bring them luck and diversion en route to their celestial paradise.

An average miner will produce about 180 tons of coal every six days.

*Little Tuscany*

Large View Lot - 2/3 Acre - Superb Setting  
With Complete Building Plans and Specifications  
and Contour Map

Owner Solicits Discriminating Buyers

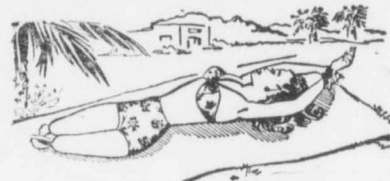
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\$6000

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Home*

WITH HEATED AND FILTERED  
SWIMMING POOL

Main house—2 bedrooms, fireplace, completely furnished. In addition, guest house, with living room, bedroom, and kitchen. Completely furnished. Owner will consider trade on income property in Northern California, or

Will Lease for the Season

\$28,500

Lois and Homes for Every Income

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**A MEMORIAL TO CARELESSNESS**

Ten thousand Americans die by fire annually. Property destruction by fire in 1946 reached \$600,000,000—25 per cent above 1945.

The week of October 5th to 11th has for many decades been **FIRE PREVENTION WEEK**, in anniversary of the Great Fire of Chicago.

Let every week be **YOUR** fire prevention week. Cooperate with your fire department, take pride in your own property, in keeping it free of fire hazards. The fire siren **COULD** mean—your own home in flames—your own family in danger.

**Samson Insurance Service**

756 North Palm Canyon Drive

Telephone 3393

"Palm Springs' Oldest Insurance Agency"

AETNA - FIREMAN'S FUND - GREAT AMERICAN  
HARTFORD - INDUSTRIAL INDEMNITY  
PACIFIC INDEMNITY

*Announcing*

the opening of the

**PAGO PAGO**  
on Friday, Oct. 10th

Seafoods, Charcoal Broiled Steaks, and a Variety  
of Selected Entree Items

Entertainment by

**CHARLES-RASCHE DUO**

For Reservations Phone 9000

"It Rains at the Pago Pago"

*Announcing*

The

REOPENING  
of the

*Royal Lounge*

in the Royal Palms Hotel

TONIGHT

Opening at 6 P. M.

Featuring—as Always

The Finest in Mixed Drinks

—as Served by Carlos and Lee

Hear--Carl

at His New Hammond Organ  
Playing Your Favorite Selections

—"In The Center of the Village"



## Turn Old Rodeo Grounds Into Arena for Coming Fashion Show

Workmen will begin furbishing the old rodeo grounds at the foot of the mountains near Tachevah canyon on Tuesday, Oct. 21, for the big fashion show of the Second Annual Menswear Roundup Oct. 24 and 25, according to information received by the Chamber of Commerce today from the Menswear Manufacturers of Los Angeles.

The site will be transformed into a giant arena through the installation of bleachers, stage and other facilities for a complete showing of the latest in menswear, particularly in the sports division of the gentlemen's wardrobe.

**OCCUPYING PLACES** of vantage in the bleachers will be buyers from the nation's foremost stores who will come here

## The DUNES

Presents  
by Popular Demand  
The Return Engagement  
of the Piano Sensation

**Fred Witmer**

Direct from the Dorset Hotel  
New York City

Opening Saturday Night  
October 11th

All Good Things  
Begin and End—at  
**THE DUNES**

Your Hosts—  
**CONNIE and RUBY**

## SANS SOUCI

COACHELLA VALLEY'S  
Famous Restaurant  
and Cocktail Lounge

The attractive Sans Souci's Cocktail Lounge and Dining Room is the favorite rendezvous for those who enjoy the best.

Spend a carefree evening at the Sans Souci—on Highway 99 one mile south of Indio.

Entertainment Nightly  
in the Dining Room and Lounge

6 P. M. to 2 A. M.

Rudy Carlton—at the Piano  
Mike Somogyi—Bass Solos  
Sid Bruszer and His Violin  
Helen Kelly—Song Stylist

Phone Indio 7325

## NOW! SEE

### AND HEAR YOUR "SATURDAY SCOREBOARD"

MUSIC — PRIZES — FUN  
WHEN

HAL DAVIS BROADCASTS  
FROM THE WINDOW  
OF THE PALM SPRINGS  
MUSIC CO.

SATURDAYS, 3-4 P. M.  
OVER

**KCMJ**  
RADIO OASIS  
1340 ON YOUR DIAL

## Two Attempts to Burglarize Youth Center Frustrated

Attempt to burglarize the Youth Center this week failed on two occasions, according to police records.

The first attempt was made early Sunday morning but the burglar, said by police to be a teen-ager, was frightened away after piercing a back window screen.

The burglar, however, returned the following morning and this time was successful in forcing the window open after practically destroying the window screen. He is believed to have been scared away by passing motorists or pedestrians, the police believe.

Officers Harry Houghton, Ted Greene and Aaron Kuk are investigating.

for the second big Roundup. Added to these men and women will be hundreds of store owners and buyers from cities and towns within a day's driving distance of Palm Springs.

The event is being heralded throughout the country by the menswear magazines. Scores of photographs furnished by the Chamber of Commerce are picturing the beauties of Palm Springs and the desert.

**DICK MALONY**, executive secretary of the Menswear Association, is rapidly completing the reservations with hotels and apartments throughout the Village on behalf of the hundreds of persons who will attend the two-day event. Most of these persons are making a weekend visit of the trip here, remaining from Friday through Sunday. The reservations have been handled directly from the Los Angeles office.

Arrangements for the grounds here, for sprinkling of the grounds, employing of guards and other services are being handled by the Chamber of Commerce office and the convention committee of the chamber headed by M. A. Charleston.

The complete program for the two-day Roundup will be ready for publication early next week, Malony announced.

Leaves of the Victoris Regis water lily will increase their diameter nine inches in 15 hours.

New 3-Bedroom  
Home  
**\$12,500**

Exclusive Homesites  
Palm Canyon Mesa  
Tract  
Two Lots  
**\$7500**

R-3 for Income  
200' x 110'  
**\$6500**

5½ Acres  
Water and Electricity  
Paved Road  
**\$5000**

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Lillian Bridgman  
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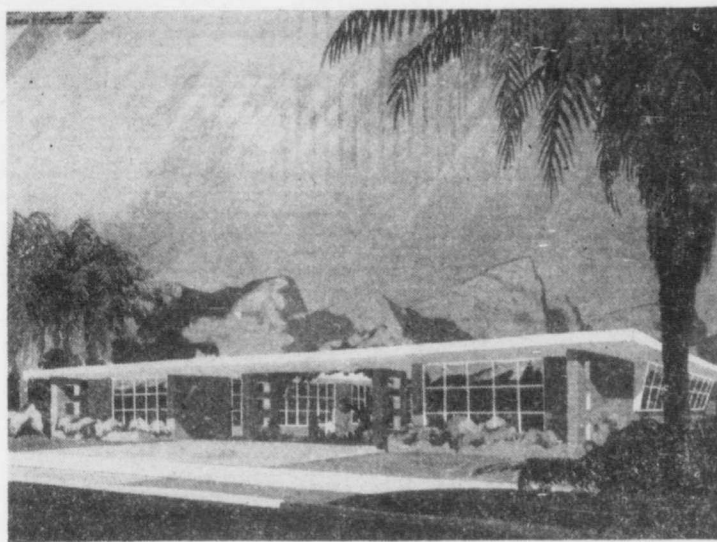
Professional  
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One day service



- Commercial Photos
- Construction Photos
- Publicity Photos
- Party Pictures
- Photographic Post Cards of your home or business.

**Desert Camera Shop**

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Phone 3633



GOING UP—New professional building being erected on Palm Village avenue in Palm Village.

## Construction of New Professional Building Begun in Palm Village

Dr. H. S. Hanson has started construction on a new professional building on Palm Village drive in Palm Village. It will provide space for business offices, as well as offices for doctors and dentists.

The building is to be constructed in a "U" shape, around a patio containing a beautiful mirror pool. Hess and Tate of Los Angeles are the architects, and Charles F. Rosebrook of Palm Village has the contract for the construction. Completion is expected around the first of the year.

This is one of a number of new Palm Village buildings which have been started or is contemplated in the very near future.

## More Tourists But Shotrer Visits is Trend, Says Club

More tourists than ever before are coming to California but they aren't spending as much. That was the report of Don Thomas, manager director of the All-Year club to directors of the organization this week.

During the summer 1,495,495 tourists flocked into the southland, an increase of 36.9 per cent over the previous summer. And they spent \$173,597,060—which was an increase of 22.9 per cent over what they spent last year.

Thomas said this was due to the fact that the tourists were not staying as long as in former years.

If the trend continues, the tourist industry will not reach the staggering year-around total of \$500,000,000 set last year.

Palm Springs is not affected by the summer tourist business but shares largely in the winter visitors' spendings in the southland.

## Bernard Back To Open Studio in the Plaza

A late returnee, but prepared to make the most of the new season is Bernard of Hollywood who spent the summer season in his Hollywood photography studio.

Although he plans to attend the photographers' convention in New York, Bernard was kept on the spot during the hot months and did not even find time for a vacation.

Jane Withers' wedding, which was one of the biggest social events of the summer was photographed for the young actress' personal collection by Bernard. He also continued his glamorous magazine cover work . . . one of his favorites being the photograph of Jane Greer which appeared on the cover of Screen Guide. The November issue of Photoplay will feature Bernard's coverage of the Racquet Club! A versatile photographer, he also shot fashion pictures for Irene, prominent Hollywood designer and architectural color pictures of the Dorothy O'Hara Fashion Studio for the magazine, Interior. Expert photographer in natural

PALM SPRINGS, CALIF.  
Friday, October 10, 1947

The Desert Sun—7

## IDYLLWILD

### EXCLUSIVE LISTING

#### IMMEDIATE POSSESSION

All-Year-Residence, two bedrooms, living room with fireplace, large dining room with plenty of built-ins, kitchen, large service porch and garage. Located on large lot near

#### CIRCLE DRIVE

Owner Says Sell at Reduced Price of  
**\$5000**

**W. N. PARKHURST, Realtor**  
HEMET, CALIFORNIA

**J. G. NUSBAUM, Associate**  
IDYLLWILD, CALIFORNIA



## Photograph Western Week!

. . . or if you prefer—

Come in and select your Western Week pictures—from our complete coverage of Western Week activities.

Remember—at the **DESERT CAMERA SHOP**—It's  
**ONE DAY QUALITY PHOTO FINISHING!**

"Photographically Speaking"  
It's the

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# Palm Desert

AMERICA'S POST WAR  
MIRACLE CITY

Drive out today and inspect  
construction progress

## Unit No. 4

Opening Soon

—Watch for Opening Date

See the Lake in the Desert

and the Fabulous

Shadow Mountain Club

## Income Properties

Hotels and Apartments

Opening Soon

The famous Firecliff Lodge

The Twin Palms Apartments

Gretna Green Apartments

## Beautiful Homesites

Priced from \$1200

Income and Business Opportunities

Only 12 Miles Southeast of Palm Springs on Highway 111

Pre-Opening Discounts Now—Investigate Today!

Tract Office—Now Open

EDITH EDDY WARD  
Sales Agent

ROBERT C. STURGEON  
Associate Broker

**Palm Desert Corporation**

CLIFFORD W. HENDERSON, President  
or See Your Own Broker



### From Page One—MORE ABOUT Republicans ...

sided at the meeting to lay plans for the barbecue which will be held at the Field Club. She asked for women volunteers to address the letters of invitation to go out for the event.

**YOUNG REPUBLICANS** of the Village, organized with Joe Henderson as chairman, will take care of the arrangements for the

event at the Field Club. Henderson issued an appeal for volunteers to take care of this at the meeting.

With many important elections coming up in 1948 and many important offices to be filled, an active campaign is planned for the Village by the co-ordinated local republican groups.

A landlord in Nagpur, India, has filed suit in the court of the rent controller seeking to eject his tenant on the ground that the tenant's son winked at the landlord's daughter.

A form of ice hockey first was played in Europe in the 18th century.

### NEW Apartment Hotel

Completely Furnished  
Rent Schedule  
Last Season

Approximately \$105  
Per Day

**TOTAL  
PRICE**  
\$65,000

We Have Other  
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Tuesdays - Thursdays  
10 A. M. to 5 P. M.

286 North Palm Canyon Drive  
Telephone 8281

EYES EXAMINED ..... SUN GLASSES

### L. Louis Gairaud, President of State Real Estate Board, To Be Guest Here of Palm Springs Board Next Tuesday

L. Louis Gairaud, president of the California Real Estate association, will be the special guest of the Palm Springs realty board next Tuesday with a dinner event arranged in his honor at Thunderbird ranch that evening.

Preparations for his entertainment here and arrangements for the dinner were being completed today.

**REALTORS** of Palm Springs and their wives will be attired in Western costume for the occasion and President Gairaud will be given a truly Western reception and entertainment here.

President Raymond Cree of the local board will preside. It will be President Cree's last official act in that capacity as he resigned the position due to pressure of other business at the board meeting last week.

At a meeting with the local board Tuesday the state president and the new state secretary, Eugene P. Conser of Los Angeles, will answer questions on realty matters put by local members.

**PRESIDENT GAIRAUD** is expected to discuss current real estate and home building conditions and to invite suggestions for any changes in present real estate practice in the state while speaking on "Building Our Business Builds the State."

The new secretary will be meeting with the local board for the first time although he is no stranger to the real estate business.

### From Page One—MORE ABOUT Bus Line ...

complained that after their husbands leave for work in the morning, they are marooned two miles from town until he returns late in the day.

Mrs. Gene Hale said that better than no bus service at all, "a few trips during the week and in the afternoons would help considerably."

Gene Alcalay insisted that bus service should be provided for



**HERE TUESDAY—L. Louis Gairaud, president of the California State Real Estate Association who will be a guest of the local realty board at a special meeting next Tuesday.**

working people. "There are times," declared Mrs. Clifton Chinn, "when the absence of bus service into town is acutely felt."

**OTHERS WHO VOICED** a strong appeal for transportation were Mrs. Jack Reed, Mrs. Larry Sitter, Mrs. Billie McAlister, Mrs. C. E. Campbell, Mrs. P. R. Lapham, Mrs. Glen Hillard, Ruth S. Magadin, Mrs. Rob Thompson.

"I'm stuck here," complained Mrs. Ira Wade. "We have to get bus service out here in the morning and evening."

"Why, we need bus service here badly," Mrs. Mary Maidbof stated.

**HOUSEWIVES** who would like to see a bus rolling out their way at least during the afternoons were: Mrs. Bob Renker, Mrs. Vernon Gable, Ruby Widen, Mrs. Tom Payne, Mrs. E. E. Hovley, Mrs. Al Gordello, Mrs. Clare Ballagh, and Mrs. George E. Salensky.

"**WE SHOULD** have regular service every hour and especially at night between the hours of 12 midnight and 2 a.m.," was the opinion of Mrs. Dorothy Robson.

Mrs. Jimmie Adams insisted that there should be service at night, especially needed in the case of working girls.

### From Page One—MORE ABOUT No Meat ...

of meat, eggs and poultry he will serve.

This includes one-seventh less of steaks, and other meats than that served on the same day previous to the President's appeal.

"In other words," explained President Lee Bering, "if the Tennis Club served 100 steaks last Tuesday, next Tuesday only 97 steaks will be served to the patrons of that establishment. The same will be true in the case of eggs and poultry on Thursdays."

**AT THE SAME TIME** Bering continued, menu of each cafe, restaurant and club will carry the reminder that the President has asked the citizens of this nation to cut down on the consumption of meat, eggs and poultry so that starving Europe can be fed.

"There's a package full of psychological dynamite wrapped up in this suggestion," declared Bering. "Although most Americans cannot be forced or ordered to do a certain thing in Democratic United States, at the same time on Tuesdays and Thursdays our patrons would hate like the dickens to draw attention to their table by eating those items the President has asked us not to order."

**OF THE MORE** than forty members that were present it was felt that this plan was the most equitable in view of the fact that most of them close one day each week anyhow.

Most of the spots on Palm Canyon Drive are closed on Monday, Tuesday or Wednesday.

"It wouldn't be fair to ask one of these establishments to refuse to serve meat on Tuesday when he was closed all day Monday," declared Bering. "And the same would be true of those that close on Tuesday's and Wednesday's."

**AMONG THOSE** that were present, it was believed that the plan evolved here was ever better than the one suggested by the government.

As a result, Bering today planned to wire President Truman outlining the food conservation plan decided upon by the Palm Springs Employer's Association asking his blessings of the scheme and suggesting that perhaps the plan here was even better than the one proposed by the government and would be by far more equitable for all concerned.

"Essentially," Bering pointed out, "the saving of meat, eggs and poultry will be placed squarely

### From Page One—MORE ABOUT Convention ...

will be topped off with a dance at the Tennis Club.

The following day, Wednesday, October 15, a picture depicting the making of wine in California will be shown at the Plaza Theater. Entitled "This Is My Best" and filmed in technicolor it will be narrated by Arthur Menken, lecturer and War correspondent.

**THE ORGANIZATION** meeting of the new board of directors will take place in the Fiesta House and at 1 p.m. the annual golf tournament will take place on the Mashie court and the annual tennis matches on the courts of the Palm Springs Tennis Club.

The annual cocktail party with the compliments of Hiram Walker, Inc., will be held in the in the laps of Mr. and Mrs. Citizen, and on the business man who would be powerless in enforcing the voluntary plan."

### INVITING

Describes this close-in 3-bed-room house. Cozy, well furnished, even a piano. Fireplace, large cooler. Lawn and shrubbery with sprinkler front and rear. Best of all—room for additional units affording an income.

Priced Right—On Terms  
\$22,500

**Ernest Grill, Jr.  
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### TUNE IN

1340

ON YOUR DIAL



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PALM SPRINGS'  
OWN STATION

BUSINESS

OFFICE,

THE CENTER,  
2722

STUDIO 2253

Desert Inn at 7 p.m. and the banquet will be held in the open air at 8 p.m.



**NOTED FILM—Katherine DeMille comes to the aid of Anthony Quinn in this dramatic scene from "Black Gold," a Monogram feature with Elyse Knox at the Plaza theatre October 11 to 14.**



Go  
Western!

Be Ready for  
Western Week

The Tailored Lady  
has IT!

**The TAILORED  
Lady**

CARNELL BUILDING

### Cut Your Laundry Bill Up To

90%

at

### LAUNDERETTE

Palm Springs' AUTOMATIC Self-Service Laundry

Where ...

Your Clothes Are Washed by Themselves ...

and are returned to you in 30 minutes without loss and with the minimum of wash-wear.

Sanitary, Economical, Fast. We operate the machines, you simply bring your clothes and then read or shop while the automatic Bendix does your wash for you.

### Laundrette

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At

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Where  
Genial Friends  
Meet

To

**Wine and Dine**

394 N. Palm Canyon Dr.  
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## Speed... Spray... Spills!!!

### 7th ANNUAL SALTON SEA MOTOR BOAT REGATTA



Sanctioned by the American Power Boat Association

**A National Motor Boat Regatta**

Outboard and Inboard Racing

at

## Desert Beach

on the

## Salton Sea

### 4 Big Days

STARTING TODAY—FRIDAY, SATURDAY, SUNDAY AND MONDAY  
OCTOBER 10, 11, 12 and 13

Come Down and See the Greatest Assemblage of Fast Boats Since the War  
Only a Half Hour's Drive Away

Drive Down on Highway 111—Take the North Shore Road—9 Miles Below Mecca



Palm Springs, California  
October 10, 1947

## Burglary in Hotel Is Quickly Solved and Loot Regained

Swift work on the part of the local police, brought about the arrest of a thief and the recovery of a visitor's purse stolen from a room in a downtown hotel Monday night.

Jack C. Meyers pleaded guilty to a charge of petty theft in Judge Eugene E. Theriault's court, when officers testified that he admitted taking a purse from the hotel room of Mrs. Dorothy Hawkins Monday night.

Mrs. Hawkins reported that she had left her room for just a few minutes and on her return found a purse she had left on a room table missing.

Two hours later Meyers, also a guest at the hotel, was arrested and the purse found in his possession.

Judge Theriault sentenced Meyers to 50 days in the Riverside county jail or to pay \$100. The jail sentence and \$75 of the fine was suspended provided Meyers leaves Palm Springs and does not return.

## Overell Case Judge Visitor in Village, Plans Rest Here

Judge Kenneth E. Morrison, Orange county superior court jurist who presided during the 19-week trial of the Overell murder case which came to an end early this week in Santa Ana, was a Palm Springs visitor Tuesday.

The judge, weary after the long-drawn trial, was in the Village looking up a place to stay. He plans a month's stay here later in the season.

While in the Village he visited Chief of Police A. G. Kettmann whom he has known for some time.

The word mausoleum originated with the magnificent monument erected by Queen Artemesia in 353 B. C. in memory of her husband, King Mausolus.

Let's get  
better acquainted!



IF MONEY  
FASCINATES YOU SO WILL  
BANK OF AMERICA

From your first ten-cent allowance all through your life, Bank of America can be of service to you. In your own neighborhood branch, you'll find the complete facilities of a great statewide bank, brought to you by friendly, experienced men and women. Come in, and let's get better acquainted!

**Bank of America**

NATIONAL TRUSTS ASSOCIATION  
California's Statewide Bank

Time flies...  
Save Now!

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION  
MEMBER FEDERAL RESERVE SYSTEM

# School Figures Reach 1300 Mark This Week

## Desert District's Enrollment Nearing 1000, H.S. Has 312

Another Upsurge Is Expected When Winter Residents Move Back

Enrollment in Palm Springs schools was leveling off this week with another upsurge expected within a few weeks with the return of many winter residents during November and before the holidays.

But the start of the fourth week of school this year saw almost 1300 enrolled in the grade schools and high school compared to 911 in 1946.

IN DESERT DISTRICT schools there were 954 enrolled Tuesday of this week. On Oct. 7, 1946, a year ago, there were 746 enrolled. This year the first week of school ended with an enrollment of 835, the second week with 931 and the start of the fourth week, 954.

Miss Katherine Finchy, superintendent of the Desert district reported enrollment of schools as follows:

Frances Stevens ..... 416

Cahuilla School ..... 178

Nellie Coffman ..... 192

Cathedral City ..... 103

Desert Hot Springs ..... 65

AT PALM SPRINGS high school 312 were enrolled as this week started. Last year at this time, 246 were listed there.

Dr. E. E. Oertel, principal at the high school, looked for another increase in enrollment soon as more and more winter residents returned.

All schools are crowded but emergency measures are taking care of all pupils.

New buildings will be ready before the end of the year to provide sufficient room, it is hoped.

## Desert Hot Springs Happenings

Plans for the annual observance of Fiesta Del Desierto took definite shape today with the announcement of the appointment of Mrs. Leonora Dodd who long has affectionately been known as the "Mother of Desert Hot Springs" as Queen of the Fiesta.

Mr. and Mrs. Chester Dodd are two of the early settlers in the Village and have contributed immeasurably to the development of the community. The Queen, who is of Spanish blood, will wear the traditional mantilla and colorful costume of the Spaniards.

Mrs. Hope Richards, who is in charge of the entertainment program, promises a lively and hilarious day on Saturday, October 25th—Fiesta Day—which will start at 10 a.m. and will last until the wee hours.

Mrs. Richards has a bathing beauty contest, water sports, and the fiesta parade and entries are welcome from other towns.

Prizes will be given for originality of costume in the parade and Mrs. Richards is particularly interested in old vehicles and unique entries.

John Keil, the "Barbecue King," declared that the barbecue will be a memorable event—and that no one should miss it.

## Dr. E. E. Oertel Attends Session at Sacramento

Palm Springs was represented at Sacramento last week where annual meetings of the California School Trustees Association and the Association of California School Superintendents were held, by Dr. E. E. Oertel, principal of Palm Springs high school.

Dr. Oertel, who attended all of the meetings of the superintendents' association, also took in some of the trustees' sessions to report back to the local boards.

Among noted speakers whose observations impressed the Palm Springs representative was Dr. William G. Carr, National Education Association official and member of the United Nations Educational, Scientific and Cultural Organizations.

The high school principal returned last week end from the state capital.

## Ladies' Circle Meets Tuesday

First meeting of the season of the Ladies' Circle of Community church will be held at 2 p.m. Tuesday at the Manse, 270 Cahuilla road.

Hostesses will be Mmes. J. H. Blackstone Jr., W. H. Veith, Howard J. Stewart and Gordon Clark.

All members and friends of the Circle are invited.

Ten inches of snow equals in water content, on the average, approximately one inch of rain.

The average American uses about six pounds of salt a year to season food. Salt is found in 19 states, and produced in commercial quantities in 13, according to the United States Bureau of Mines.

The private branch telephone exchange in the Pentagon building is the largest exchange of its kind in the world and contains approximately 68,600 miles of trunk lines.

## Amvets Nominate New Slate, Ballot Scheduled Oct. 21

An entire new slate of officers was nominated for offices in Post 34 of AMVETS during a regular meeting of that organization held in Bill Ude's cafe Tuesday night.

Election will take place at the next meeting October 21, at which time the only contest for any of the offices will be the one for commander.

GRAHAM DEXTER, local realtor and one of the organizers of the Amvet post here more than a year ago was nominated for commander and he will run against Bill Putman.

Nominations for the remaining offices were: Gene Johnson, first vice-commander; Rudy Salazar, second vice-commander; Grant Wood, adjutant; Bill Rashall, historian; Bill Morrissey, chaplain; Stanley Schmidt, sergeant at arms; and Ward Copley, finance officer.

The meeting saw an exceptional turnout of members.

## William Veith Joins Burket and Feekings

Announcement was made today of a new realty firm in town. Or rather, the getting together of two former offices in one.

William H. Veith, formerly head of the Indian office here and for the past two years in his own real estate office at 315 North Palm Canyon drive, has joined the firm of Burket and Feekings at 754 North Palm Canyon drive. He will be there with Charles J. Burket and Gordon Feekings and will handle general real estate.

The new firm name is now Burket, Feekings and Veith. "I'll be glad to see all of my old friends at the new location," said Veith.

## Use Discretion Scooter Operators Under Eyes of Law

A scooter, propelled by gasoline, even if it is no bigger than a bicycle, is a motor vehicle and subject to motor vehicle laws. For that matter, so is a bike. So said police this week.

The practice of several scooter riders in zooming along the sidewalk to where they want to go from the nearest driveway instead of proceeding along the street and taking their chances of finding a parking spot as auto drivers do, is being frowned on by police.

Several complaints have come in and Chief of Police A. G. Kettmann has notified members of the force to crack down on scooter operators who have fallen into careless habits.

## Casa del Camino Open for Season

Karl Martinus has returned from a visit to Sweden where he spent the past two years, in time to join his partners in the opening of Casa del Camino for another season.

Mr. and Mrs. Axel Linus have been here getting the spot ready for the opening and welcomed as their first guests for the season Mr. and Mrs. James Hickey of Hollywood who spent their honeymoon at the Casa del Camino.

## Cahuilla School's Safety Patrol Busy Guarding Pupils

One of the busiest bodies of youngsters in town these days is the Cahuilla school Safety Patrol which is doing a great job in protecting children on their way to and from school not only at the school site but all along the school bus routes.

Captain of the patrol is Billy Foster and his lieutenants are Richard Mountz and Barbara Sanchy. School bus safety officers are Charles Potts, Geanine Leonese, Michael Murray and Ronald Canales. Bus line safety officers are Colby Jones, Stanley Oliver, Jeanette McCabe, Julia Chalfont, Marion Weeks, Jovana Jones and Tony Eale.

The patrol's duties consist of establishing closer contact between drivers and pupils in safety observation and is given special instruction and training in this line to fit the boys and girls for increasing responsibility.

They maintain order on the school busses and protect pupils waiting for the busses and leaving them in route home.

Special attention is given the smaller children to see that their safety and comfort is assured.

Wool was first manufactured in England about 1185.

## Decrease Noted in Forest Fires in Southland

A decrease in fires in the range and watershed areas in this past season was reported this week by James K. Mace, deputy State Forester for the southern district, California Division of Forestry.

Mace said that fires in San Bernardino, Riverside, Orange and San Diego counties numbered 304 in 1947 as contrasted with 310 in 1946 and 399 in 1945.

The decrease was brought about by intensive fire prevention campaigns including personal contact with individual property owners in addition to "splendid co-operation of the press and radio".

Mace also disclosed that an increase in structural fires had been noted in the southern district. This was attributed to the influx of numerous families into the area and the lack of material for proper maintenance.

Pointing to the fact that National Fire Prevention Week is being observed Oct. 5-11, Mace urged all persons using the forest and watershed areas to be especially careful during this time.

The Bureau of Labor Statistics has estimated that 2,063,000 persons were disabled by work injuries in 1946, an increase of two per cent over 1945.

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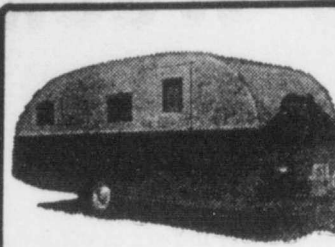
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## Disability Checks Here Increase in September

Disability payments to Palm Springs residents were greater in September than in August, J. W. Bond, district disability insurance manager for the California department of employment with offices in San Bernardino, reported this week.

Payments to local claimants totaled \$920 last month compared to \$540 in August. September insurance payments were for an aggregate of 39 weeks, Bond reported. Seven new claims were filed by Villagers during the month.

Several new housing units for veterans have been turned over to the Los Angeles campus of the University of California.

The first printing press set up on the American Continent was established by the Spaniards in Mexico in 1538.

## Numerous Cases of Undulant Fever Reported in County

Numerous cases of Undulant Fever have been reported. Although not all Undulant Fever is derived from milk, the Health Department recommends the use of only Grade "A" milk.

A new State law requires that milk served by any school, hospital, hotel, boarding house, restaurant, soda fountain, lunch counter, or other place where food or drink is served, to the public, must be served in an individual bottle or container which has been filled and capped or sealed in a milk room properly designed and equipped, the cap or seal of which shall not be removed except in the presence of the consumer or patron. The attention of lodge, church and children's groups is especially called to this section.

Grade "A" milk will be labelled with the grade and the name and address of the producer. If it does not bear this label, it is not Grade "A" milk. The sale of ungraded milk, whether from one cow or more, is illegal, Dr. Warren F. Fox, county health officer stated. If there is any question regarding the grade of a dairy, the public is invited to contact the Riverside County Health Department, Dr. Fox said.

People who have their own cows should have them tested for Bangs' Disease by a private veterinarian or pasteurized their milk. Milk may be pasteurized by heating to 145 degrees Fahrenheit and holding at that temperature for thirty minutes, or by heating to 170 degrees Fahrenheit and cooling immediately.

A three-wheeled scooter cab is reported from Italy; designed to carry two passengers and a driver, it can travel 25 miles an hour with its four horsepower engine.

California motorists used two billion three hundred eighty-four million gallons of gasoline in 1946, the largest consumption in the nation.

The word "paradise" is a Persian word meaning royal park or enclosed pleasure garden, according to the Encyclopedia Britannica.

Elaborately dressed dolls are among the presents given to infant brides of the Hindu and Mohammedan faith in India.

## "I Rise to Remark"

By CONGRESSMAN JOHN PHILLIPS

This week it was water. I said once before that Congressional committees were covering California like a rash, and the newness of the chairman did not always suggest to them that the home-district Congressman would like to know ahead of time when the committee would arrive and what the schedules would be.

So I dashed in to Los Angeles Monday, on short notice, to sit with the Committee on Public Lands when it heard the Southern California arguments over Colorado River water. I rise to remark "again, again and again" that this matter of water in California is serious enough to require the interest and concern of every one who lives in the area to be supplied from that source, which means all Southern California, particularly the larger cities.

The first project on the river was what we know as the Palo Verde Irrigation district. There are 116,000 acres, and the rights were established in 1877. Imperial Valley rights came next and today, with the Coachella district, that area covers 1,000,000 acres. These and the Yuma rights all came before the Boulder Canyon Project Act, and before Hoover Dam. Keep that in mind.

As the conservation and diversion projects were built, the first agreement was between the Upper Basin and the Lower Basin states. That divided the water between the two basins. It was followed by agreements between the states in each basin. Projects have been built and are still contemplated.

The growth of the cities made more water necessary. The Aqueduct followed. All these projects have been built at the cost of the water users, and the government gets back any money advanced, with interest.

Water problems are technical and sometimes bitter. This one is no exception. The Senate of the United States approved a "Treaty" with Mexico giving that nation 1,500,000 acre feet of water, and without clearing up first the highly controversial points involved. Is the water to be usable water on farm lands, or water as it comes down the river? This might make a difference of several hundred thousand acre feet. Is a "drouth", as the term is used in the Treaty, only in the Colorado basin or must it be nation-wide? Who pays for the millions of dollars already spent and for the construction work already done, at the expense of American farmers, on the Mexican side? These could be settled, but some 11 or more such items were not settled when the Senate approved the document.

Today Arizona lays claim to the waters of the Gila basin. California interprets the Gila as part of the Colorado basin, and its waters as part of the "surplus". It must go to arbitration.

or to the Supreme Court. Arizona has refused to consider either course. Years ago, before signing the inter-state agreement, Arizona wanted to take the matter into court; which should suggest that she herself thinks there are grounds for differences of interpretation. At that time, she had not signed, so could not be a party to such litigation.

The governor of California has asked the other governors to join in any means to settlement. Yesterday's paper said that five states, meeting in Salt Lake City, had adopted a resolution opposing California's "plan to obtain an additional million feet of water". Perhaps I can put it simply enough for the water users to understand: If Arizona prevails in her contentions, California would be back in a condition, no better and perhaps worse, than if the Hoover Dam had never been built, and the water users of the large Southern California cities would not have the water they expect to use from the supplementary projects. In the meantime, Arizona continues a well-organized campaign to interest people everywhere in her water needs, while at the same time, refusing to join in the settlement of the problem. I rise to remark that when I get letters from prominent Los Angeles business houses, asking me to support Arizona, it is time for the water authorities to do a better educational job, and for the water users themselves to know what is going on.

## Dunes' Patrons Again To Listen to Fred Witmer

There'll be music at The Dunes tomorrow night—and all through the week with more music next week-end.

Ruby, manager of the popular cafe, announced today that Fred Witmer, pianist, who delighted patrons of the spot two seasons ago, has been re-engaged and will start his piano artistry at the spot tomorrow night. Witmer will be heard nightly except Mondays.

Next week-end it will be "show-time, folks" again at The Dunes. Connie Barleau, vocalist, will again unite with Witmer in the presentation of the latest song hits. Rehearsals for the first show started the moment Witmer arrived in town.

## Fulton's Shops Open Tomorrow for New Season

Fred Fulton said today that Fulton's Shops, for men and women, will re-open tomorrow for the new season. Fulton's is located in the Hotel the Oasis grounds.

The staff has been busy all week readying the store for what they look forward to as their busiest season.

Harry van Gort, at Desmonds for many years, will manage the men's shop and will be assisted by Frederick Swedenhjelm and, of course, Mr. Fulton.

In the women's shop will be Marjorie Mueller, Virginia Hennes and Phyllis Fulton.

Government hospitals in the United States have 73.7 per cent of all the hospital beds in the country.

Almost one-third of the veteran students on the Berkeley campus of the University of California are married.

## Blame Juveniles for Two Burglaries

Juveniles were blamed for two raids on homes in the reservation early this week.

At the Louis Crossley home several packs of cigarets and a toy wagon were taken and at the Earl Hornaday residence canned articles comprised the loot. The toy wagon was recovered.

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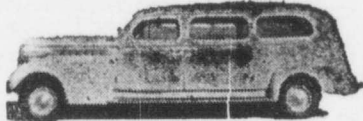
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A good closet light has recently been placed on the market, which uses flashlight batteries for power and is equipped with an automatic time-switch, and can be lit at least 600 times on one set of three Eveready batteries.

Termites possess a highly developed "language", using their heads to rain rapid blows on the head of a companion.

Sixty-three extinct volcanic craters are located in the Craters of the Moon, Idaho.

## Meet the Music

With  
HAL DAVIS

Hello Lovers!! If you are through reading Phat's rugged descriptions of songs that should be, slow down a bit and linger over 500 words of gossip about the latest at RadiOasis. RadiOasis brings to mind a comment made to me by Jack Hills the other night as we were discussing music over my Alexander. Jack thought I should spell it out to clarify. Jack was confused and thought it should be RadiOasis. KCMJ's condensed version is RadiOasis. Should be WindyOasis.

But on to the business at hand. Phat and I have definitely agreed that "A Trout No Doubt" is one ditty that should go a little further than it has. You have probably heard it as recorded by Kay Kyser and his Royal Kysers. Harry Babbitt and the Campus Kids do the honors of kicking the well chosen words around. A song with a message. Give me a ring and I will play it for you and you be the judge.

**HAVE YOU HEARD** "Stanley Steamer?" Dinah Shore, Jo Stafford and her nubs, Miss Gibbs have all hatched it out and it is really a catchy tune. I like Dinah Shore's far the most. She is backed by the Modernaires on her version and it is a standout. It should sell like hot cakes. Columbia hopes it will sell like records according to the latest ear exchange.

While pawing through the 11 by 14 pages of Variety I found that the song most requested across the nation, as compiled by a, if you will pardon the expression, disc jockey, survey was one I predicted a month ago would rise to the top. "Near You." Following very near was "Smoke, Smoke, Smoke" as recorded by its creator, Tex Williams. I haven't had Tex Williams version, only Philies. Here, as I so skillfully read my Variety, is another thing you probably don't give two hoots about. Vic Damone holds down the number four position in this survey as the singer of "I Have But One Heart." Ain't that ingesting?

**IF YOU** are racking your gray stuff for knowledge of a good instrumental to add to your dancing collection then hesitate no longer for you will find an instrumental in "High On A Windy Trumpet" by Les Brown and his band that will coax that last bit of musical excitement out of your dancing britches. It will send you for its solid, daddy. Yuhhhhhh. Les Brown is pushing his way to the top via the instrumental route and he will make it if he continues putting out stuff like "Trumpet." It's not new but it is good.

Well, the sap is rising in the trees and love is rising in the sap, and this sap is going to brush my teeth. Oh my throbbing thrombosis. All's well that ends even if it doesn't end well. Tomorrow I will be on display in a local music store window so drop by and sign my autograph book. And you can find me most any night with a saw behind my ear building a place to sit down. Housing project you know. The surface has hardly been ruined. So ho hum and hi ho. As the monkey said as he backed into the lawn mower, and I don't have to quote, for who is afraid of a runty little monkey, "That's The End of My Tail." Try not to applaud for more, you'll get it.

### Rose Rosenberg Will Make Home in City

Rose Rosenberg after living in Palm Springs for the past two winter seasons this week decided that she is in love with the Village and has decided to make her permanent home here.

Suiting action to word, she announced the purchase of a home here and her association with the firm of a Hallison Real Estate company, 296 South Palm Canyon drive.

Lapin is the French word for rabbit, and it is sometimes applied to rabbit fur.

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### FRI., Oct. 10

1:00—Easy Listenin'  
1:15—The Todds  
1:25—U. P. news  
1:30—Music Masterwks.  
2:00—Winner Take All  
2:30—House Party  
3:00—Meet the Missus  
3:30—Music Just Music  
4:00—Winters Romance  
4:15—Songs by Crosby  
4:30—News  
4:45—Special Songs  
5:00—Front Pg. Feat.  
5:15—In the Sportlight  
5:25—Song of the Day  
5:30—H. W. Flannery  
5:45—Bob Garred, news  
5:55—Bill Henry, news  
6:00—Mark Warnow  
6:30—FBI in Peace-War  
7:00—Pays to be Ignor.  
7:30—Sport. Preview.  
8:00—Lowell Thomas  
8:15—Jack Smith show  
8:30—Adv. of Thin Man  
8:55—Frank Goss news  
9:00—Baby Snooks  
9:30—Club 15—B. Crosby  
9:45—Edw. Murrow,  
10:00—Chet Huntley  
10:15—"Places I Like"  
10:30—Music for Party  
12:00—U. P. News  
12:05—Sign off.

### SAT., Oct. 11

6:30—Sundialers Club  
7:30—Bob Garred, news  
7:45—Let's Go Western  
8:00—Warren Sweeney  
8:05—Let's Pretend  
8:30—Adven. Club  
9:00—Theatre of Today  
9:30—Stars Over Holly.  
10:00—Grand Can. Sta.  
10:30—County Fair  
11:00—Mary Lee Taylor  
11:30—Give and Take  
12:00—Football game  
1:00—World Series  
2:30—Sat. at the Chase  
3:00—Sat. Scoreboard  
4:00—Easy Listenin'  
4:15—Guest Star  
4:30—Church of Desert  
4:45—Ft. Pg. Features  
5:00—First Nighter  
5:30—H. W. Flannery  
5:45—Bob Garred, news  
5:55—Bill Henry, news  
6:00—In the Sportlight  
6:15—Here's to Vets.  
6:30—TBA  
7:00—Sat. Night Sere.  
7:30—Abe Burrows  
7:45—TBA  
8:00—Harry James  
8:30—It's A Great Life  
8:55—Frank Goss, news

9:00—Disk Audition  
9:30—V. Monroe Show  
10:00—C. Huntley, News  
10:15—Music for Party  
12:00—U. P. News  
12:05—Sign off.

### SUN., Oct. 12

8:00—W. Sweeney  
8:05—Wings Over Jdn.  
8:30—S. L. Tabernacle  
9:00—Little Concert  
9:15—Chapel Songs  
9:30—As Others See Us  
10:00—People's Platform  
10:30—Easy Listenin'  
11:00—Val Delmar Show  
11:15—Univ. Explorer  
11:30—Meet the Author  
11:45—Here's to You  
12:00—CBS Symphony  
1:30—Hour of Charm  
2:00—Family Hour  
2:30—Jean Sablon Show  
2:45—Joseph C. Harsch  
3:00—Ozzie & Harriet  
3:30—Pause that Refr.  
4:00—Gene Autry  
4:30—Miss Sherlock  
5:00—Dr. Dana  
5:30—Decision Now  
5:45—Latin Patterns  
5:55—Ned Calmer news  
6:00—Dinner concert  
6:30—T. Martin show  
7:00—C. Wells  
7:30—Your Hope Chest  
8:00—Crime Doctor  
8:25—Surprise Theatre  
8:30—Blondie  
9:00—Sam Spade  
9:30—Meet C. Archer  
10:00—C. Huntley, News  
10:15—Back Pg. Feat.  
10:30—Music in Night  
11:00—Sign Off

### MON., Oct. 13

6:30—Roundup  
7:00—Sundialers Club  
7:30—Bob Garred, news  
7:45—Fred Beck  
8:00—Arthur Godfrey  
8:30—Grand Slam  
8:45—Rosemary  
9:00—Wendy Warren  
9:15—Aunt Jenny  
9:30—Helen Trent  
9:45—Our Gal Sunday  
10:00—Big Sister  
10:15—Ma Perkins  
10:30—Dr. Malone  
10:45—Guiding Light  
11:00—Mrs. Burton  
11:15—Perry Mason

11:30—Look Your Best  
11:45—Rose of Dreams  
12:00—Dble. or Nothing  
12:30—News  
12:45—Music  
12:57—Wall St. News  
1:00—Easy Listenin'  
1:15—The Coronettes  
1:25—U. P. News  
1:30—Music  
2:00—School of the Air  
2:30—House Party  
3:00—Meet the Missus  
3:30—Music Just Music  
4:00—E. Winters  
4:15—Organ Interlude  
4:30—David Valle, news  
4:45—Special Songs  
5:00—Front Page  
5:15—In the Sportlight  
5:25—Song of the Day  
5:30—Harry Flannery  
5:45—Bob Garred, news  
5:55—Bill Henry, news  
6:00—Radio Theatre  
7:00—My Friend Irma  
7:30—Screen Guild  
8:00—Lowell Thomas  
8:15—Jack Smith Show  
8:30—Talent Scouts  
8:55—Frank Goss, news  
9:00—Inner Sanctum  
9:30—Bob Crosby  
9:45—Murrow News  
10:00—Huntley News  
10:15—Places I Like  
10:30—Music for Party  
12:00—U. P. News  
12:05—Sign Off.

### TUES., Oct. 14

6:30—Okla. Roundup  
7:00—Sundialers Club  
7:30—Bob Garred  
7:45—Fred Beck  
8:00—Arthur Godfrey  
8:30—Grand Slam  
8:45—Rosemary  
9:00—W. Warren, news  
9:15—Aunt Jenny  
9:30—Helen Trent  
9:45—Our Gal Sunday  
10:00—Big Sister  
10:15—Ma Perkins  
10:30—Dr. Malone  
10:45—Guiding Light  
11:00—Sec. Mrs. Burton  
11:15—Perry Mason  
11:30—Look Your Best  
11:45—Rose of Dreams  
12:00—Dble. or Nothing  
12:30—Manning News  
12:45—Luncheon Music  
12:57—Wall St. News

## Be Extra Careful This Week—and Every Week, Too—Urges Fire Chief

Extra precautions in the prevention of fires were urged this week by Chief Bill Leonesio of Palm Spring Fire Department.

"You see," declared the Fire Chief, "It's fire-prevention week and of all the times in the year, we sure do not want a fire in the Village this week."

He cautioned Villagers against keeping greasy, or oily rags anywhere around or in the house except in metal containers.

The chief also urged an inspection of all electrical appliances in the house and to replace

faulty electric plugs and lamp cords, which not only are a fire hazard but the potential source of electric shocks.

"Don't burn any trash without first obtaining a fire permit," warned Chief Leonesio. "Incinerators, before being put to use, have to be inspected by the fire department and a permit obtained."

Water drunk immediately after the eating of candy and other dry sugars is an aid to digestion, according to tests.

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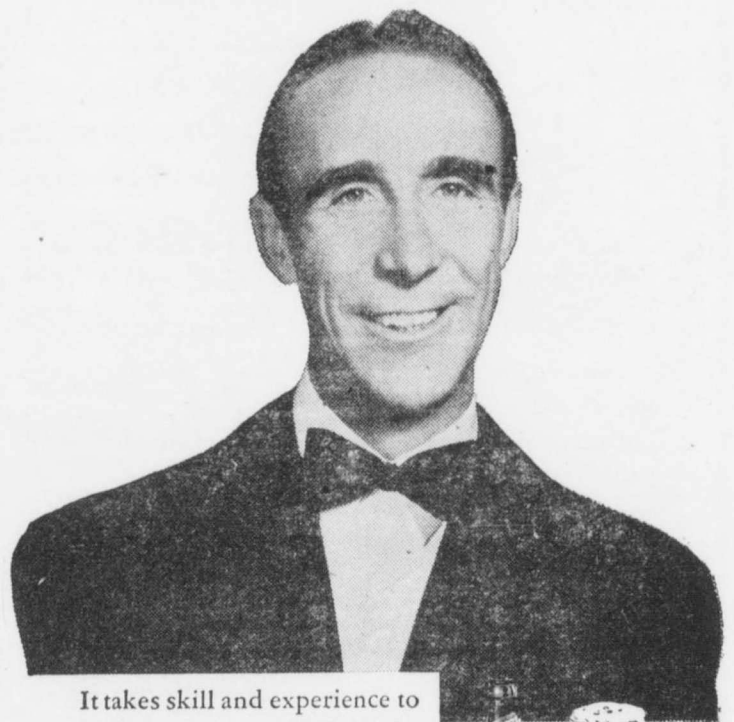
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LOS ANGELES 11

## The Hitching Post, Western in Every Way, Opens Today

The Hitching Post, the embodiment of all that's Western in motif, decoration and design, down to the very food which will be served a la Buckaroo style, opens its doors for the first time tonight.

Louis Danzinger, owner-manager, today announced that a Western trio consisting of singers and instrumentalists will be on tap for the first week's entertainment menu.

DELICIOUS concoctions with western names will be served in cocktail fashion. Among them are included the Lariat, Cactus-Burro and the Tail-Twister in addition to the more formal and well known mixes.

The owner also declared that a chef has been employed with a thorough knowledge in the preparation of Western foods.

"Featured will be all of the barbecued meats and the sauces that go with them," said Danzinger.

"CONSIDERABLE amount of time and money has been expended in creating a complete Western atmosphere at the Hitching Post," said Danzinger.

Villagers are invited to inspect the establishment, the manager said.

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ROY ROGERS DALE EVANS  
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NEWS

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NEWS

COMING SOON—THURSDAY, OCTOBER 23

On the Plaza Stage in Person

Pasadena Community Players

Will Present the Comedy

"DEAR RUTH"

With

EVELYN WOLFRAM

RICHARD FARRELL

and ARLINE SCHULZ

Tune in KCMJ, 1340 on Your Dial, for Hal Davis' "Music for the Party" Program at 10:30 P.M., and Get One of the Theatre Passes Given Away—Additional Theatre News at 3:30 and 7:30

## Weber's BREAD-TIME STORIES

### KITCHEN TRICK

ADD A LITTLE dried sage and a clove of garlic to the basting fat for roast pork. Cook slowly and serve well done.



### HOUSEHOLD HINT

GOT SOME HEMMING to do? Use bobby pins to hold your hem flat and even—they're easy to adjust. Useful in pressing a pleated skirt, too.



### RECIPE

#### VERA'S FRIDAY PIE

1 c. uncooked macaroni 4 Tbs. butter  
4 to 6 Tbs. grated cheese  
½ c. chopped green pepper  
1 c. Weber's bread cubes  
chopped parsley 4 to 6 egg yolks  
1 c. milk 4 to 6 beaten egg whites

Boil macaroni, drain. Heat milk and pour over macaroni, bread cubes, green pepper, parsley and butter. Let cool. Place mixture in buttered casserole. Add 4 to 6 egg yolks and mix well. Carefully fold in beaten egg whites. Place casserole in pan of water, bake 45-60 mins. in slow oven. Serves 6.

### HERE'S THE ANSWER...

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## Altar Society of Catholic Church in First Session

Mrs. Thomas Holland presided at the first fall-winter meeting of the Altar society of Our Lady of Solitude, Catholic church which was held at the parish rectory on Tuesday, October 7, at 2 p.m.

Plans and future activities were discussed by the group. A dessert-bridge party will be held at Mrs. Thomas Holland's, 277 El Portal residence, on Tuesday, October 21, at 2 p.m. Members may bring guests.

Hostesses for that day will be Mrs. Nora Simpson, Mrs. Joseph Omlin and Mrs. Earl Hough.

## Sunday School at Community Church Growing

Sunday school classes at the Community church started out with the largest beginning classes in the school's history, it was reported today by Mrs. William Vieth, superintendent.

Classes meet at 9:45 each Sunday morning. A large department for children under nine years of age is being conducted by Mrs. James H. Blackstone Jr., assisted capably by a number of mothers of the youngsters.

Other classes for young people and adults meet under the direction of Mrs. Vieth.

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# Churches

## Community Church Choirs Hear Talks by Music Leaders

Members of the adult and youth choirs of the Community church met for the first social event of the season Saturday, a pot-luck dinner, with each of the members contributing various dishes, being enjoyed.

Following the dinner was a song-fest, conducted by Roland Vaile and accompanied by Lois Lux. Then Mrs. Holly Visel outlined the season's program for the various choirs and mentioned a few of the special works which they would do. She then introduced all of the new members who expressed their desire to work in the music program.

MRS. VISEL introduced the guest speaker of the evening, Arthur L. Jacobs, head of the music department of the Federated Churches of the Los Angeles area. Mr. Jacobs, noted as a lecturer as well as a conductor and interpreter of music, stressed the important place choir and music played in church worship, and how music of all forms influenced people's daily lives. He also spoke of the work his organization was doing in Los Angeles. His talk was an inspiration to all who heard him.

On Sunday afternoon, Mrs. Ruth Kriebel Jacobs was the guest speaker at a tea for the Junior choirs and their parents. She is widely known for her work with children's choirs. She said the small communities did more for the musical education of the young people than the larger cities. Her message was of special interest to the parents of those children who are fast acquiring the international language of music.

ASSISTANTS at the tea were Mrs. Charles McDonald, Mrs. William Veith, Mrs. James Blackstone and Mrs. Elmer Markham. The program consisted of a trumpet solo by Jack McDonald, a vocal selection by Dick Blackstone, and a piano solo, piano-logue and song by Marlene Markham. Lois Lux accompanied McDonald and Miss Markham.

About 50 children and their parents attended, making quick work of the cake, punch and nuts which were served.

## Forgiving Spirit To be Subject at Episcopal Church

The Rev. Robert M. Hogarth, rector of St. Paul's in the Desert, Episcopal church, will preach next Sunday morning at the 11 o'clock service on "The Forgiving Spirit."

"As human children of our Heavenly Father," he said, "we all share in the divine nature of God and its creative powers. Divine love is the supreme creative power of God, and its highest result for weak and sinful humanity is forgiveness. He can and does forgive any and everyone, whether they deserve it or not, and never waits for them to become worthy."

"If human beings once become fully conscious of the fact that God has really forgiven them to the uttermost, they also will love

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Sunday School 9:45 a.m.  
Morning Worship 11:00 a.m.  
Sermon 11:00 a.m.  
Young Peoples Fellowship 6:15 p.m.  
Evening Service 7:30 p.m.

OUR LADY OF SOLITUDE  
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Sundays: Holy Mass at 6:30 a.m.  
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Rev. Robert M. Hogarth, Rector  
Carey Ranch, Phone 7471  
Eileen Carey, Organist  
Wynne Davis Hammond,  
Choir Director  
8:00 a.m.: Holy Communion.  
9:45 a.m.: Sunday School.  
11:00 a.m.: Service and Sermon.

## Christian Science Text Declares Death Unreal

"He that is our God is the God of salvation; and unto God the Lord belong the issues from death." This verse from the Psalms will be the Golden Text of the Sunday Lesson-Sermon in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston. The question "Are Sin, Disease, and Death Real?" is the subject.

A Bible passage from The Acts relates that a disciple named Dorcas, who "was full of good works and almsdeeds . . . was sick, and died; . . . And . . . they sent unto" Peter "two men, desiring him that he would not delay to come to them. . . . When he was come, they brought him into the upper chamber; and all the widows stood by him weeping, . . . But Peter put them all forth, and kneeled down, and prayed; and turning him to the body said, Tabitha, arise. And she opened her eyes; and when she saw Peter, she sat up."

Mary Baker Eddy says in "Science and Health with Key to the Scriptures": "Our Master cast out devils (evils) and healed the sick. It should be said of his followers also, that they cast fear and all evil out of themselves and others and heal the sick. God will heal the sick through man, whenever man is governed by God."

and forgive their sinful fellow men. But human nature at its best is an untamed wilderness, filled with emotional conflicts like jealousy, social and religious prejudices, antipathy, hatred, loathing and contempt. Such people are prone to compromise and scale down the perfection and impartiality of divine forgiveness and say: 'I can't possibly love or forgive such a person as that.'"

## Christian Science Society

A Branch of The Mother Church The First Church of Christ Scientist  
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## Personal Needs in Religion Topic at Community Church

At the morning service at 11 a.m. at Community church next Sunday, the Rev. James H. Blackstone Jr., will preach on the subject, "Does God Know You by Your Name?"

"In a day," he said, "when science has enlarged our understanding to appreciate something of the vastness of the universe, we may be tempted to think that God is too busy with larger tasks to be concerned with our personal needs and problems. Do we still believe that God cares for us individually and that He, the infinite governor of all creation, knows us and calls us by our own name?"

THE ADULT CHOIR which commenced its ministry of music for the season at last Sunday's Communion service will present special music. Small children will be cared for in the nursery during the service.

Two youth meetings will be held at 6:15 Sunday evening. The Junior high group will be sponsored by Mr. and Mrs. Stanley Pfischner who recently have become residents of the city. The Senior Christian Endeavor will meet under the leadership of new officers and is sponsored by Rev. and Mrs. Blackstone.

A REHEARSAL will be held for a special broadcast to a Chinese school in Tsingtao. A transcription will be made here and sent there for reproduction.

At the 7:30 p.m. service, Rev. Blackstone will preach a short sermon as part of a series dealing with the life of St. Paul, the great Apostle.

Music will be led by the Junior choir.

## Jewish Women Sponsor School at Youth Center

The religious school sponsored by the Palm Springs Jewish Women's group will hold its first meeting of the season at the Youth Center next Sunday from 10:30 a.m. until 12 noon.

Because of the use of the facilities of the Youth Center the school will be able to offer a larger curriculum than formerly.

It will accommodate any children from the ages of five to 15 interested in Jewish education.

Further information may be obtained by telephoning Mrs. Julius Yale at 7111.

The first annual fair in America the English language appeared, not in England, but in Holland in December, 1620.

PALM SPRINGS, CALIF.

Friday, October 10, 1947

The Desert Sun—13

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## What Goes on in Palm Valley

By DON CAMERON

The biggest season is off to a flying start. Ray Potter and Joe Leonard showed me through the beautiful new Cathedral City market. You'd never recognize it as No. 2 Mess Hall from Torney. Ray bought it and Joe moved it and the remodeling job they did on it really makes some of those swanky markets look like nothing against this one.

Leaving Cathedral City on the Indian land coming south, another Torney building sprung up with a big restaurant sign on it.

gas station is blossoming out and what are they using, but the former vehicle dispatcher's office from Torney. Any day now I expect to look up and see the hospital morgue moved out on this highway and turned into something really alive.

**SPOTTING** the neon sign "Wonder Palms Ranch", I drove over to have a look under the able guidance of Clarence Winston, ranch manager for Joseph Blumenfeld. I don't have the

kind of adjectives to describe this wonderful layout, but believe me you'll be hearing plenty about it before long.

Redge Jones built blacktop roads and parking areas. W. J. Sloane Company furnished the cottages and the cocktail lounges using a wonderful display of color and taste. Esther McGee, formerly of Desert Retreat and the Lone Palm is in charge. One very interesting thing Clarence showed me was the Bean pressure sprayer. This is used to eliminate gnats. Using a spray recommended by the University of California, called Chlordane, it is supposed to eliminate gnats completely after several applications, spraying 75 gallons a minute, covering a large area.

**ACROSS THE ROAD** from Wonder Palms ranch, Raymond and Frances Hutton were busy fixing the garden in front of their Ranch Paradise. The road is now open from this point so in coming home I drove east past the Gordon Feekings and Don Maher 160 acres, the Johnny Weston ranch, made a right turn down the new blacktop county road past Hank Gogerty's and right into Rancho Mirage.

The Desert Airpark is open for the season with Jack and Lorene Sherwood at the helm. Bill Godlove tells me that Connie Hoffman, formerly of Bullock's is now managing the Sage and Sun apartments in Palm Village. John Baroni, that well known fireplace specialist, is building two of his grade A jobs in the new Myrtle Mim's and Mary Brown duplex in Palm Dell. This duplex has a breezeway between them giving it every advantage of a private residence. The view from any side, looking out, is terrific.

Like I said in the beginning the biggest season is off with a flying start.

## Jimmy Shea in Village To Attend C. of C. Meeting

James G. Shea, former traveling passenger agent for the Southern Pacific company here and former president of the Chamber of Commerce, still has the interests of Palm Springs very much at heart.

He made the trip up from La Jolla where the Shea family now lives to the Village Monday night to attend the Chamber of Commerce mass meeting.

Shea is now assistant district passenger agent with headquarters at San Diego.

## Villager's Son on Capitol Force

Richard L. Williams, son of Mrs. Ada Williams, was in Palm Springs last week to visit his mother. He is now attending Georgetown University at Washington, D. C., studying law. Out of college hours he is a member of the national capital police force.

Before going into U. S. Navy where he served as a lieutenant, jg, he attended Georgetown and was a member of the capitol force. Upon his discharge from the Navy and resumption of his studies at Georgetown he was re-appointed to the capitol force on nomination by Congressman Harry Sheppard who got him his first appointment when this was still a part of Sheppard's district. The capitol force is stationed at the White House and congressional buildings.

We urge that less sentimentality be expended in our devotion to America's public school system and American youth, and that more money be spent for this purpose.—Matthew Woll, A.F.L. vice-president.

Whalers in the Antarctic this season report killings on a scale almost treble last season's, giving rise in Europe to hopes for more cooking fats, more cosmetics for women and a greater supply of candles.

The latest in mail-order food-stuffs for freshness, and still in its shell. It is pre-cooked and all ready to heat and eat.

The farm tractor works 77 per cent of the time at half load or less.

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Phone 2249

Palm Springs, Calif.

Published Every TUESDAY AND FRIDAY

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**HOUSE BUILDING and remodeling.** Phone 5631 or write P. O. Box 1462.

## Work Wanted 25

**MIDDLE AGED** lady from New York, wants a job as companion to lady who needs someone as a companion to live in home. Light work. Write to Mrs. Adel Hennigar, 3946 W. Main St., Nevada Hotel, Room 156, Riverside.

**MAN AND WIFE** want position as manager and housekeeper in better class motel or hotel. Capable, responsible and reliable. Highest type references can be furnished. File No. 18, Desert Sun.

**QUALIFIED** young man guarantees to save owner money in managing income property. Box 39, c/o Desert Sun, or call 5644, Wednesday, October 15.

**EXPERIENCED** hotel clerk, bookkeeper, cashier, PBX operator, desires position where she can live in. Call 6041.

**WOMAN** wants general housework, room, board, salary. Baby sitter nights. Box 217, Palm Springs, Calif.

**RELIABLE**, capable woman, wishes position with elderly couple or lady. Nursing and general housework. Local references. Call 4094.

**COUPLE** want work, managing motel, cafe, hotel, etc. Cook, bake man, chauffeur, truck driver, construction work. Best references. Phone Long Beach 651-335 or write G. J. Weeks, 522 West Broadway, Long Beach 2.

**HANDY MAN**, capable of doing odd jobs around your home. S. E. Ashurst, Ramon Trailer Park.

**WAITER**, available for tea or cocktail parties or dinner. File No. 21, c/o Desert Sun.

**WOULD LIKE** day work, several days open. City references. Box 915, Palm Springs.

**FOR SALE:** 20 acres with water. Available on Highway 111, seven miles east of Palm Springs. Write P. O. Box AA, Palm Springs, or see your broker.

**YOUNG LADY** desires position as personal secretary with apartment hotel or managing. Miss Milgrim, General Delivery, Palm Springs.

**FREE LANCING** layout artist and expert window dresser wishes to contact local merchants. File No. 22, c/o Desert Sun.

**LADY**, experienced in managing gift shop, available for management of store in Palm Springs for 1947-48 season. Excellent references. Box No. 13, c/o Desert Sun.

**LADY** will care for children by hour, by day or week. Fenced-in yard. Phone 7066. 1880 S. Palm Canyon Drive.

Employment Offered 27

**WE HAVE** permanent positions open for well qualified Secty.-Accountants. Must be top-flight, experienced women. Stanton Griffing & Associates, Public Accountants, 120 S. Palm Canyon.

**RECEPTIONIST.** Lady within ages of 18-25; well groomed. Interior design studio. Lanai Shop, 457 N. Palm Canyon. Interviews Mondays Oct. 13, between 1-5.

**RELIABLE PERSON** to take local telephone calls for one group doctors, after 6 p.m. and Sundays. Can arrange phone. Salary basis. Send qualifications to P. O. Box 26, Palm Springs.

**EXPERIENCED** white woman for part time work, \$80 a month and living quarters. 296 S. Palm Canyon, Apt. 10.

**MAN OR WOMAN** advertising solicitor with car for out of town work. Very attractive proposition. Should be highly remunerative. Leads supplied. Villager Magazine, 418 S. Indian Ave.

**BONDED WEAR-EVER DISTRIBUTOR**  
P. O. Box 389, Arlington, Cal.

**WANTED:** Seamstress to come in by day, call Mrs. Bennett, 2193.

**BOY OR GIRL** local resident as boardmarker and clerk for coming season. Will train. Short hours, good pay. E. F. Hutton & Co. Call Mr. Coffee, Thermal 136R2.

**WANTED:** Woman for general housework, several days a week. Phone 3862.

**LICENSED** salesman or woman for Real Estate office, Palm Springs experience, agreeable conditions.  
**BESS MATLOFF REALTOR**  
235 N. Palm Canyon Dr.

**Money Wanted** 33

**\$1,500.00 NEW HOME.** Leased ground. Amortized loan, 6%. File 33, c/o Desert Sun.

**Business Opportunities** 30

**TRUST DEEDS FOR SALE.** From \$500 to \$25,000 paying good interest. Well secured. See PETER B. SHEPTENKO, 475 N. Palm Canyon Dr. PHONE 7366

**TO LEASE:** Small cafe on percentage basis, to competent party. References required. Call 2275, 8 a.m. to 5 p.m.

## Real Estate for Sale 35

**CHOICE RESIDENTIAL LOT** 126 ft. frontage, 110 deep, underground utilities, 2 shares irrigation water under pressure. A buy at \$4000

**LEE LUECKE** with  
**H. H. FOSTER, Associates**  
101 N. Palm Canyon Dr.  
Phone 3555

**Pre-Season Special**  
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**El Mirador Park LOTS**

A Limited Number at \$3500

Close in. On Paseo El Mirador.

112 ft. frontages. Irrigation water. View. Paved streets.

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**REAL BARGAINS**

Owner will sacrifice the following residential lots.

**PALM SPRINGS, 1/2 ACRE.**

**RANCHO MIRAGE, 100 FT. BOULEVARD FRONTAGE.**

**LA QUINTA, NEAR DESERT CLUB.**

**PINE COVE, 1 AC. KNOLL.**

See Owner, Miss Ward, at Palm Desert Tract Office. Phone Indio 7532.

**FOR SALE**

Joshua Tree, 29 Palms highway motel site on 1 acre corner lot with complete furnished 5 room and utility room home. Inquire at 774 N. Allen, Banning, Calif.

**IN TRAMWAY AREA.** Full size lot, 100 ft. frontage, \$1850. Cash. Act quickly.

**MUNHOLLAND AND CO.**  
431 N. Palm Canyon Drive  
Phone 3673

**JUST COMPLETED,** 3 bedroom, 1 bath, 100 ft. lot. Excellent construction. Total price \$12,500 on easy terms.

**AL E. HOOVER with CULVER NICHOLS**  
861 N. Palm Canyon  
Phone 2182

**3 UNITS** on Reservation and space for 12 TRAILERS. A buy at \$13,500.

**LEE LUECKE** with  
**H. H. FOSTER, Associates**  
101 N. Palm Canyon Dr.  
Phone 3555

**LOVELY** new home, completely and beautifully furnished, modern. Owner, 281 Cabrillo Rd., near Raquet Club.

**FURNISHED,** 3 rooms, bath. About 1 acre, 100 ft. boulevard frontage. Desirable location, good lease. Trees, shrubs, garden furniture. Zone, for light business. \$11,500. Owner, 1675 S. Palm Canyon Drive.

**BY OWNER:** New residential lots in Warm Sands Parks. Reasonable price. Casa De Beverly, Apt. 6.

**ALL LOTS** Garnet Gardens on sale. C. C. Covey, owner and subdivider. Corner Dillon Highway and N. Indian avenue. Phone 256 or 155 Desert Hot Springs.

**CLOSE-IN,** well furnished, two-bedroom house. 2-car garage. \$16,500.

**HAROLD HICKS**  
813 North Palm Canyon  
5353 Phones 6711

**300 ACRES** with abundant water on the mesa above Cherry Valley. Only \$75.00 per acre.

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861 N. Palm Canyon  
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**LARGE 3-unit** income home completely furnished, plenty of shade trees, shrubs, and flowers. Short drive from Palm Springs. 1487 E. Barbour Street, Banning.

**CORNER LOT,** room for 12 units, 118x109. Finest apartments center. A bargain. 260 Chuckwalla Road.

**LOTS FOR SALE** in Palm Springs by owner. 521 So. Ward Ave., Compton, Calif. Phone NE 1-1529.

**CAFE, Service Station and Motel.** Main highway. Good income. 1615 East Ramsey, Banning.

**WOULD YOU** like an ACRE with water and ELECTRICITY, very near Palm Springs, for only \$1500? P. O. Box 910.

## Real Estate for Sale 35

**NEW HOMES**  
Located in new tract. 2 and 3 bedrooms. Homes available to veterans and non-veterans.

Priced at only—  
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**HOME,** charming and liveable, completely furnished. 3 bedrooms, 3 baths. Living room and Lanai each 30 ft. long. Lot 120x135 with 2 shares of water. An outstanding value at \$30,000. Terms.

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**LOTS**

C-2 corner lot, \$11,000.00

R-4. Room for 6 or 8 units. \$6,800.00

R-3 and R-1 back to back \$7800.00

2 adjoining R-3 lots 100x128. \$12,000 for both.

**PALM SPRINGS INVESTMENT CO.**

See  
Dave Rose or Gene W. Johnson  
380 N. Palm Canyon  
Phone 7505

**"RANCHO MIRAGE, HALF ACRE HILLSIDE ESTATES, RESIDENTIAL INCOME AND BUSINESS. LOW COUNTRY TAXES, VERY REASONABLE WATER, GOOD SOIL, MAGNIFICENT VIEW, FIRE PROTECTION, 15c BUS FARE. PLEASE CALL PALM SPRINGS 8712 OR IN HOLLYWOOD, HILLSIDE 2121."**

**LAND BARGAINS**

Salton Sea view acreage, \$17.50 per acre. 620 acres level land, close in Palm Springs, \$22.50 per acre.

Five sections for mountain resort, near Borrego. \$12,500.

**COL. R. A. ELLSWORTH**  
Palm Village  
Phone Indio 72792  
or see your broker

**BRAND NEW 3 bedroom, 2 bath** house on an estate lot, south patio. Unique design. With playroom and grill. Price \$27,500. Terms.

**AL E. HOOVER with CULVER NICHOLS**  
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**WANTED TO BUY or Rent**

Veteran desires moderately priced home in Palm Springs. Two bedrooms. Principals only. Please write File No. 38, c/o Desert Sun.

**40 ACRES**

Strategically located between Palm Springs high school and Skeet Club, 1320 feet on Ramon Rd., same depth adjoins Skeet Club on west. One of the finest sites in Palm Springs for guest ranches. \$60,000.

**HAROLD HICKS, REALTOR**  
813 N. Palm Canyon Dr.  
5353—Phone—6711

**CORNER LOT IN RANCHO ROYALE NO. 2**  
\$4000. TERMS

**AL E. HOOVER with CULVER NICHOLS**  
861 N. Palm Canyon Drive  
Phone 2182

**A REAL BUY**  
\$11,000

A large new two-bedroom, air conditioned, well furnished house. Garage sun-deck and storage room. 2 blocks from main street. 360 Marcus Road. Phone 7674.

**3 BEDROOM, 1 bath, living room, fireplace.** On 100 ft. frontage lot for only \$12,500, terms.

**AL E. HOOVER with CULVER NICHOLS**  
861 N. Palm Canyon Drive  
Phone 2182

**R-3 LOT,** excellent location in South part of town. Only \$5500.

**OLIVE PERDEW with CULVER NICHOLS**  
861 N. Palm Canyon Dr.  
Phone 2182

**DUPLEX**

Close in, new building and new furniture for quick sale. Will sacrifice. Reduced from \$23,500 to \$18,950. Phone 7505.

**BY OWNER.** Furnished five bedroom, four bath home, good location. Large lot. Entirely fenced. For appointment phone 5504.

**BUNGALOW**

Modern, good condition in business location off Indian Ave. in center of town. Large lot. \$6250. Phone 8772 or 754.

**CHOICE RESIDENTIAL** corner lot, 75x100 in Indian Trails tract. Priced for quick sale. \$2750. Terms if desired. Phone 5323.

**FOR SALE:** Our completely furnished 2 bedroom home, quick possession. 1811 N. San Geronio, Banning.



# NEW CAR "OOMPH"

## for 1937-1942 BUICKS

fresh-as-paint 1947 engine right off the production line. Pronto your car's young again and rarin' to go. It's got a new lease on life—heads off for thousands and thousands more miles of smooth, powerful, eager performance.

The job's done in a jiffy—and often costs less than a thorough overhaul. Easy payments at just a few dollars a month. Come on in. We'll tell you all about it.

**BUICK CARE KEEPS BUICKS BEST**

**DESERT INN GARAGE**  
193 N. Palm Canyon Dr. Phone 4001

**See These Today!**

-- Just Completed



**SIXTEEN MODERN SIX-ROOM HOMES**

Three Bedrooms—Full Tile Baths and Stall Showers  
With Plate Glass Doors  
Large Living Rooms—Beautiful Kitchens  
Garage and Laundry







## Aerial Attack by Villagers Staves Off Arab Victory

Concentrating on the aerial attack, Palm Springs Indians whooped their way to a tie of 7-7 with Coachella Arabs at the Coachella High School field last Friday night.

During the first half, the Indians were pushed around the field by the heavy Arab line, and played a defensive game. A brilliant running attack by the Arabs failed to produce a score against the dogged Indians.

COACHELLA drew first blood in the third quarter, as Pryon, Arab half-back sprinted through left tackle for the first score of the game. The conversion was good. The Indians displayed new fire as they unleashed a devastating passing attack, but they failed to score.

In the last quarter, Palm Springs came to life, and a beautiful pass from Weiss to Lopez produced the Indians' touch-down. The tying point was made by Lopez after an outstanding play—Stone faked a kick, Henson took the ball and passed to Lopez.

THE REMAINING minutes were an even battle, until two minutes before the gun, when the game's most spectacular play occurred after the Indians had pushed to the Arabs' 17-yard line. Ed Weiss rifled a pass to Lopez, who fumbled in the midst of a crushing defense. Line men and backs of both teams fought out an exceptionally clean battle, according to the referee. Score 7-7.

Mr. Bramwell, principal of Coachella Valley High School, said, "This is the best Palm Springs team we have ever seen."

Clare Ballagh, Palm Springs coach, has indicated that tonight's game with Banning on P.S.H.S.'s new lighted field, will be a tough one. Steel bleachers newly erected will accommodate 2600 people. The game is at 8:00 p.m.

THE STATISTICS:

	Palm Springs	Coachella
Passes attempted	14	6
Passes completed	10	1
Yds. lost in penalties	10	5
Yds. gained in penalties	2	1
Yds. gained on punts	6	3
Average yds. on punts	36	27
Total yds. punts	213	83
First downs	6	10
Yds. gained, scrimmage	162	228
Yds. lost from scrimmage	30	38

## First of Series of Broadcasts Slated Tuesday

The first of the Palm Springs High School Radio Workshop series of broadcasts will be presented Tuesday, October 14, at 1:45 p.m. over KCMJ. Highlighting the event will be a skit, performed by the young radio artists, of an average Freshman facing his first day of high school. A summary of campus news by Bob Breen and Dora Taylor will also be presented.

The radio class, under the direction of Mr. Schwendiman, are: Charlotte Burns, Bob Breen, Norma Hobiger, Sue Leonard, Pat McCain, Conrad Nelson, Don Reed, Allen Richards, Dora Taylor and Chuck Whisenand.

Taking the part of the Freshman boy, Conrad Nelson will enact several short intervals of his first day and acquaintances made. The Freshman girl will go through the tortures of initiation and the problems confronting a lower-classman.

## Editorial

### SCHOOL SPIRIT

Where's our school spirit?

A school is judged at sports events by the attitude of the rooters, the players, and the cheerleaders. This year Palm Springs High School has wonderful cheerleaders and an excellent football team, therefore the rooting section should be just as good and something to be proud of, too.

Everyone can yell for the team. We should all learn the cheers and songs so we may help send our team to victory. We should follow these other few simple rules: Be on time for the start of the game, sit in a section together if possible in order to cheer together, cheer for the team when they're in a tight spot and not just when they're ready to make a touchdown, refrain from leaving our places until the quarters, don't sit and munch food all during the game so it isn't possible to yell, and last but not least, cheer till it seems we can't ever cheer again.

Palm Springs High School should, of course, have a bigger Pep Club or a rooting club to act as an organization to back up the cheerleaders and players, but until the time we get one, if we do these few other simple things our year will be a better year of friendship and sportsmanship. How about it?—(Joyce Buck).

# Palm Springs High School Smoke Signal

## Gazoozit

By BROWNIE BROWN

Excuse me a moment while I prop these toothpicks between my eyes—there, that's better, now I can tell you about this terrific week-end. Friday night one and all showed up for the big event at Coachella. Our boys did us proud by tying 7-7.

Let's hope the moral support of the band, majorettes, cheerleaders, pom-pom girls and rooting section had something to do with it.

AFTER THE GAME there was the usual horn-blowing, bell-ringing and general atmosphere of insanity. A trail of decorated vehicles found its way to the tank and thus—a party. Present were: Marlene and Gates, Dixie and Atkins, Lolo and Wilson, Joyce and Bobbie Bell, Flavin and his Freshman gal Deborah Gordon, Mable and Eddie, Dora and Brush, and many, many others. Incidentally, who were the three girls with one boy?

For me, Saturday evening started out to be one of those occasional, tranquil affairs—but little did I know. Phil, who just had his 19th birthday, came over to dinner. Ed Corwin, who is again free, also was present with Buddy Didricksen in her wake. He is the latest in the limelight of Ed's affections. After a quiet meal we proceeded to the show and Youth Center where we discovered we were to join the rest at one of the fabulous Pit parties.

UPON ARRIVING we were met with sounds of hearty welcome issued by Gene and Lolo, Wilson and Virginia, Bonnie Sue and Les, Dora and Whitey, Red and Joanne, Henson and Joyce, and others.

After an hour or two of strenuous singing, boisterous laughter, and some hysterical crying, we decided to start the journey home. We had not gone far on the Indio road when we had to stop because of a wreck which had just occurred. A Chevy and an Olds had hit head on and were at right angles. No one was hurt but the cars were mangled.

IT DIDN'T take long for one and all to be at the scene of the accident but what topped everything was when a white Ford zoomed up and tried desperately to get by on first one side of the soft shoulder, then the other. Finally giving up in despair, the owner of a booming voice literally loped out of the car and it

## Officers Elected for Classes at High School and Programs Launched

Officers of the four classes were elected Monday and the new year's program was launched at the first Class Meetings held before enthusiastic students during Activity Period at Palm Springs High School.

The Seniors elected Bob Singelyn as their class president for the year. Barbara Jones was installed as prexy at the Junior Class meeting. Eddy Weiss was chosen to take over the mallet for the Sophomores, and Bill Hotchkiss for the Freshmen.

ALONG with Singelyn, the Senior Class, before advisor Greeley, chose the following six to help lead the group in its activities for their final school term: Fred Gates, vice president; Charlene Hoss, secretary; Dorothy Winterton, treasurer and three other committee members, Betty Ann Lilley, Bobbie Howatt, and Tommy Raphael. Discussions concerning the G.A.A. Carnival booth, Senior pictures and gift to the school, college application reminders, and the Senior Assembly October 23rd, were then held. Ideas for such are to be presented by the committee members at a meeting in room one, Wednesday.

The Junior class elected, besides Barbara Jones, Joey Flavin

was none other than Gene—complete with Lolo, Red, and Joanne.

It seems they had been playing tosy's and had forgotten to replace their shoes.

Kenny Dinkheller and Tommy Green, who became Navy men over the week-end were there.

FINALLY we were able to get through and dashed home to race the clock to the 12:30 mark. Meanwhile Gene bumped into his old pal, Ed Wills, and the results were the inevitable carrying of fenders, bumpers, etc. No harm done though.

Sunday a group of six went up to Big Bear. Marlene and Tommy Dana, Lois and Dee Dee, and the latest "steadies"—Jerry and Morris.

McKinney's house was the core of a party Sunday night. McKinney and Virginia, Dawn and Jackson, and Wanda and Morie. Wanda's engaged, but then you know Morie.

FERN'S MANY ADMIRERS are beginning to look dejected

for vice; Betty Wright, secretary; and Adele Woods, treasurer. A committee for the G.A.A. Carnival booth was chosen and a poster committee consisting of Judy Spalding and Mildred Krug was also decided on. Mr. Remy, class counselor, presided.

EDDY WEISS, capturing the presidency this term for the Sophomore class, will have as his cabinet members: Norman Rassmussen, vice prexy; Char-lotte McKnight, secretary; and Nancy Ellert, treasurer. Mr. Summers, counselor, discussed the financial situation and a Carnival booth committee was decided upon. Members of the committee will be: Kenny Jackson, Corky Hammond, Bill Kringes, Phil Borden, Janet De-weese, Sonja Hulme, Lois Wrathall, and Mary McCabe.

The newly-organized Freshman class, under the direction of Dr. Simpson, appears to be starting out on the right foot. To assist prexy Bill Hotchkiss will be Jimmy Thomas and Doreen Ehler, vice-president and secretary-treasurer respectively. Suggestions were made for the G.A.A. booths and president Bill appointed vice-prexy Jimmy in charge of the committee for the Carnival.

'cause he is blazing the trail after Velma—my, my, what a rat race.

Stone and Joanne called it quits Saturday night.

I might mention that Nancy Richardson, who is attending Montreal College, misses her week-ends in Palm Springs immensely.

Dixie, Atkins, and Henson are still the vicious circle.

This week's question: Why doesn't Pierce give any of the local gals a tumble?

## Faculty and Board Members Entertained

Dr. Ernest E. Oertel, principal of the high school, entertained faculty and board members at a dinner at his home on Tuesday evening.

Standard highway warning signs and their shapes are: Square, caution; diamond, reduce speed; octagonal, stop; round, railroad crossing.

## Frosh Initiated Into H. S. Life by Upper Classmen

By DANIEL LARSON

"Oh Freshmen, shine my shoes," was the chant raised by the mighty Juniors and Seniors on the "day of reckoning" for the Freshmen.

The occasion was the annual Freshmen initiation held the first of October on the old P.S.H.S. campus.

The initiation this year required the freshmen boys to wear dresses, bring shoe shine kits and wear a big "F" for "Freshman" written in lipstick on their foreheads. The gentle Student Council was a bit easier with the female species of Freshmen this year. Their only requirements were the customary "F" on the forehead and a toothbrush.

THE RUTHLESS upper classmen brought their unpolished shoes to school and a tube of lipstick and went home with that "Simonzed" shine on their shoes, empty lipstick tubes and a superiority complex.

The event started off with a "bang" on Wednesday morning with long lines of upperclassmen standing in line waiting to get their shoes shined. The ones that weren't waiting to get their shoes shined were busy putting lipstick on unsuspecting Freshmen.

MORNING PASSED and noon came, but still Freshmen were getting heckled, embarrassed and defaced.

But at noon the Freshmen got a chance to fight back. Their chance was the "tug of war" between the Sophomores and the Freshmen. The losers were to be drenched with a fire hose and also be humiliated with defeat. The Sophomores dragged the Fresh class over the line and the Freshmen class was drenched. Due to some humorists holding the hose, the innocent bystanders were also victims of the falling spray.

THE FROSH GIRLS were busy with their toothbrushes cleaning the sidewalks between the buildings and were unable to witness the boys' defeat.

All the newcomers were now fully fledged Freshmen and became a regular part of our student body.

## Dr. Oertel Returns From Convention of School Leaders

By LOLO VALLIER

Returning from a conference of the Association of California Public School Superintendents at Sacramento, Dr. Oertel spoke enthusiastically of meetings which were held in the Masonic Temple there. The convention lasted from September first through the third, and problems at hand concerned school legislation, finance, and district reorganization.

"The outstanding address of the convention," said Dr. Oertel, "was that of Hubert Humphrey, youthful mayor of Minneapolis, Minn." Humphrey's topic was "What Will America Do About Public Education?"

THERE WERE OTHER important speakers at the convention which had its headquarters at the Hotel Senator. Governor Earl Warren addressed a general session of the conference together with Roy E. Simpson, state superintendent of instruction. Dr. George D. Strayer of Columbia University addressed a congress of parents and teachers at a luncheon meeting on reorganization of higher education in California School Superintendents. were joint meetings of the California School Trustees Association and the Association of California School Superintendents.

Dr. Oertel made the trip to Sacramento with his wife and returned with her to Palm Springs Friday night.

## Dance Tonight To Follow Game With Banning

Tonight after the home game with Banning, the Junior Class Dance will be held in the gayly decorated high school auditorium.

The game starts at 8:00 on our football field. Then the Roaming Romans will move to the dance for a gay time.

If you're not one of the school's "Keen Teens" (don't go to school), and don't know any of the campus kids and still want your body and soul there you'll have to go to the (sad) quarters' headquarters and beg, borrow or swipe a bid. Ask about it at the office.

There will be refreshments (For sale) at the game and dance, supplied by the Junior class. Ask for coke, orange soda or their good old specialty (hot) dogs.

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